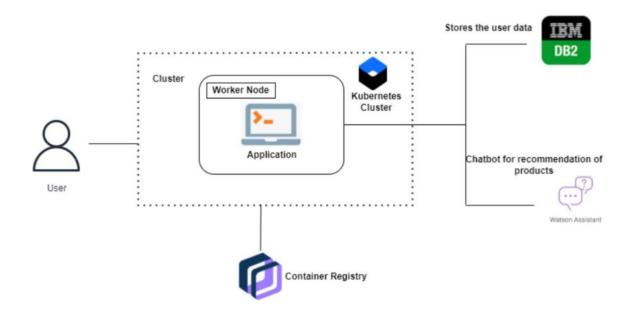
Ideation Phase

Define the problem statement

Date	19 September 2022
Team ID	PNT2022TMID52244
Project Name	Smart Fashion Recommender Application

SMART FASHION RECOMENDER APPLICATION:



PROBLEM STATEMENT:

In E-commerce websites, users need to search for products and navigate across screens to view the product, add them to the cart, and order the product. The smart fashion recommender application leverages the use of a chat bot to interact with the users, gather information about their preferences, and recommend suitable products to the users. The roles are customer and admin. The application demands redirection of the user to the appropriate dashboard based on the assigned role. Admin should be assigned

the responsibility to create products with appropriate categories. The user should be able to mention their preferences using interacting with chat bots. The user must receive a notification on order confirmation/failure. The chat bot must gather feedback from the user at the end or order confirmation. The main objective of this application is to provide better interactivity with the user and to reduce navigating pages to find appropriate products