Ideation Phase

Brainstrom & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID52244
Project Name	Smart Fashion Recommender Application
Maximum Marks	4 Marks

Brainstrom & Idea Prioritization Template

Brainstroming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out of the box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step 1: Team gathering, collaboration and select the problem statement

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⏱ 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article →

Define your problem statement

To make a online shopping directly based on your choice without any search.

⏱ 5 minutes

PROBLEM
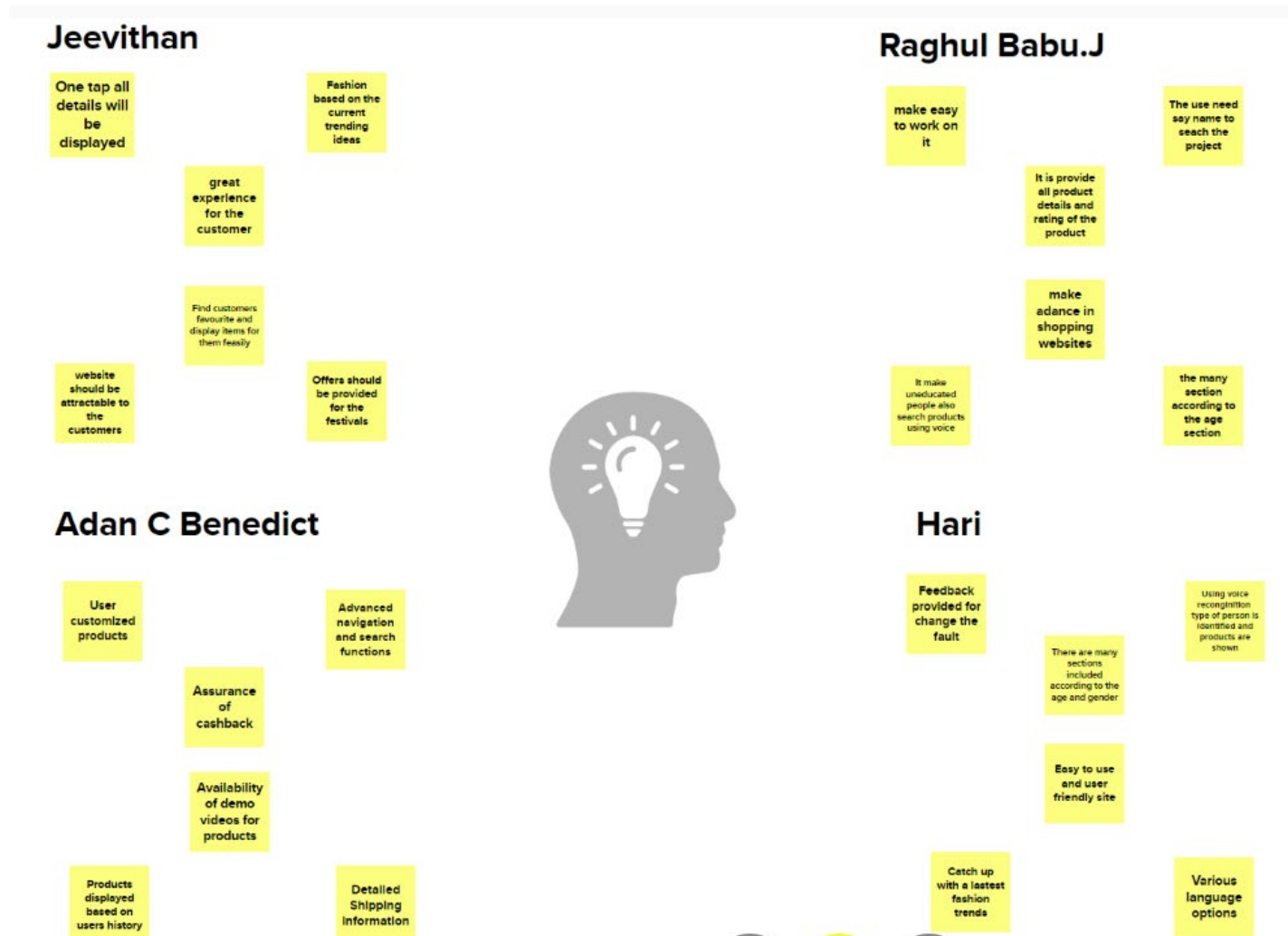How might we develop a smart fashion recommender ?

Key rules of brainstorming
To run an smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

Step 2: Brainstrom , Idealisting and grouping.

Jeevithan

One tap all details will be displayed

Fashion based on the current trending ideas

great experience for the customer

Find customers favourite and display items for them feasily

website should be attractable to the customers

Offers should be provided for the festivals

Raghul Babu.J

make easy to work on it

The use need say name to seach the project

It is provide all product details and rating of the product

make adance in shopping websites

It make uneducated people also search products using voice

the many section according to the age section

Adan C Benedict

User customized products

Advanced navigation and search functions

Assurance of cashback

Availability of demo videos for products

Products displayed based on users history

Detailed Shipping Information

Hari

Feedback provided for change the fault

Using voice recongnition type of person is identified and products are shown

There are many sections included according to the age and gender

Easy to use and user friendly site

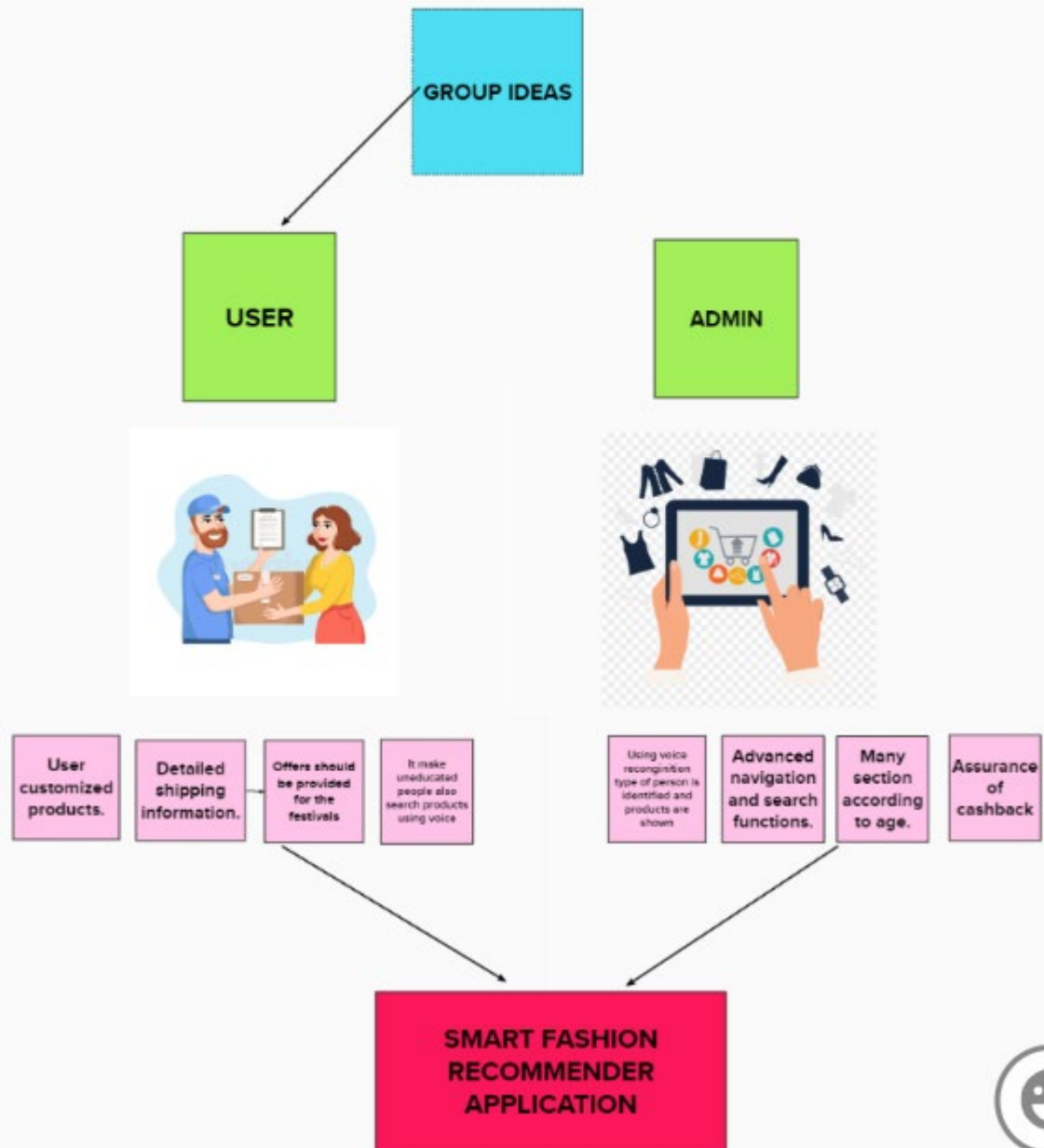Catch up with a lastest fashion trends

Various language options

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

⏱ 20 minutes

GROUP IDEAS

USER

ADMIN

| User customized products. | Detailed shipping information. | Offers should be provided for the festivals | It make uneducated people also search products using voice | Using voice recognition type of person is identified and products are shown | Advanced navigation and search functions. | Many section according to age. | Assurance of cashback |

SMART FASHION RECOMMENDER APPLICATION

Step-3: Idea Prioritization.