Ideation Phase

Define the Problem Statements

Skill and Job Recommender Application

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Customer Problem Statements:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Unemployed	Find a job	It takes a long time	I can't find a right platform	Sad and frustrated
PS-2	Recruiter	Hire a skilled candidate	I can't find a skilled candidate	The platform doesn't provide any skilled applicants	Irritated and Unsatisfied
PS-3	Unemployed	Find a job	I can't find a job which suits my skills	I don't have connections with large companies and well skilled people	Disappointing
PS-4	Job Seeker	Find a job	It takes a long time	I can't find a platform with user friendly features	Hopeless