

Ideation Phase

Brainstorm&Idea Prioritization Template

Date	12 October 2022
Team ID	PNT2022TMID39062
Project Name	Project – Emerging methods for early detection of forest fires

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

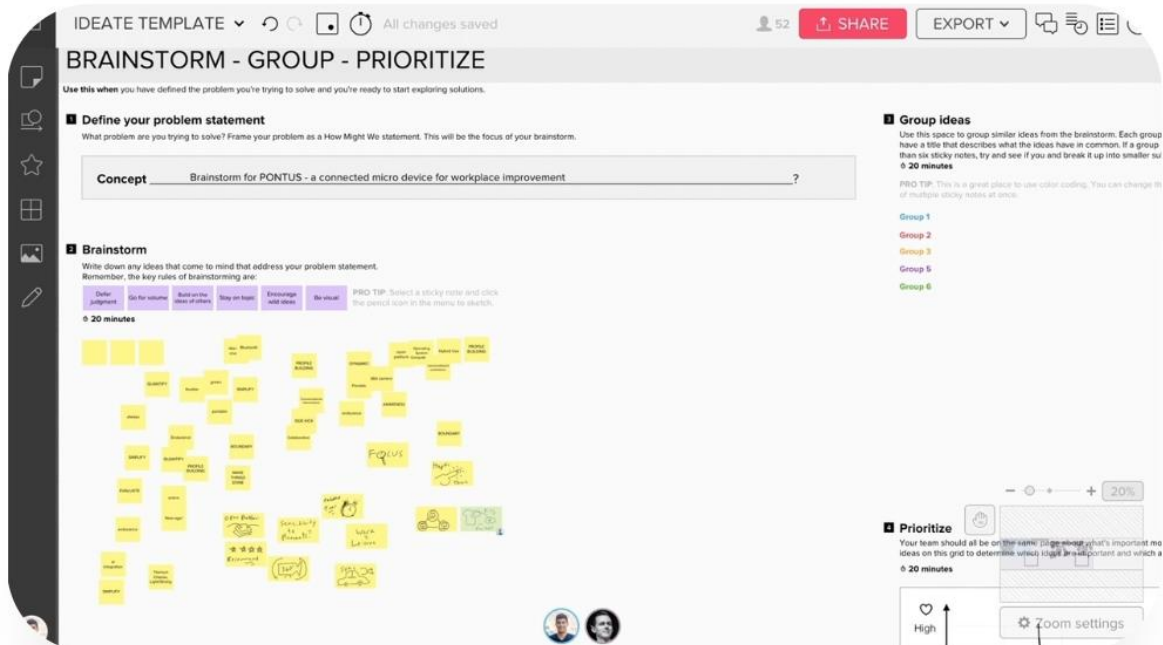
Conducting a Brainstorm

The screenshot shows a digital brainstorming tool interface. At the top, there's a header bar with the title "Conducting a Brainstorm" and a "SHARE" button. Below the header, there's a section titled "TOP 5 BRAINSTORMING QUESTIONS" with five placeholder boxes, each containing the text "How Might We..." and "[Insert question here]". Below this, there's a section titled "SOLO BRAINSTORM" with a grid of colored squares (yellow, purple, green, blue, orange, pink, and grey) arranged in a 3x4 pattern. At the bottom, there's a section titled "GROUP BRAINSTORM" with a grid of colored squares (yellow, purple, green, blue, orange, pink, and grey) arranged in a 3x4 pattern. On the right side of the "GROUP BRAINSTORM" section, there's a "Vote" section with a prompt "DRAG dots out to place your vote" and a grid of colored dots (yellow, purple, green, blue, orange, pink, and grey).

Holding a brainstorm isn't unique; holding a productive brainstorm is. Great brainstorms set the stage for fresh ideas and generative thinking through simple guidelines and an open, collaborative environment. Use this when you're just

kicking off a new project and want to hit the ground running with big ideas that will move your team forward.

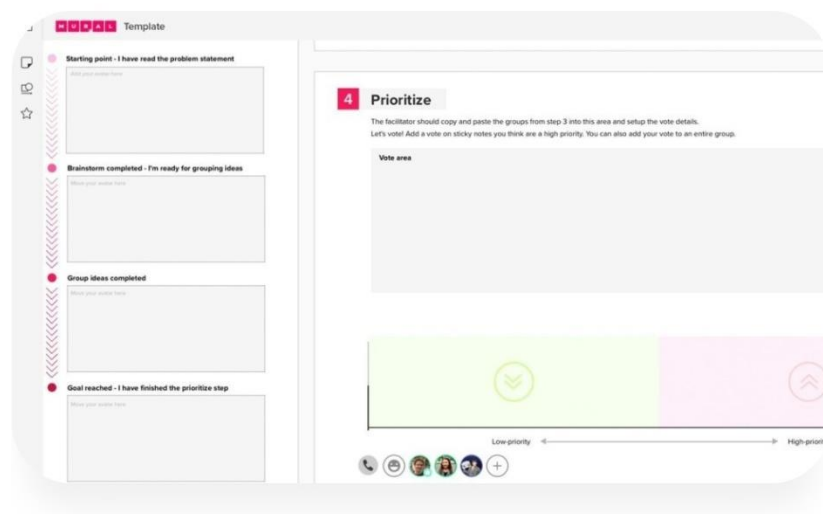
Brainstorm & Idea prioritization



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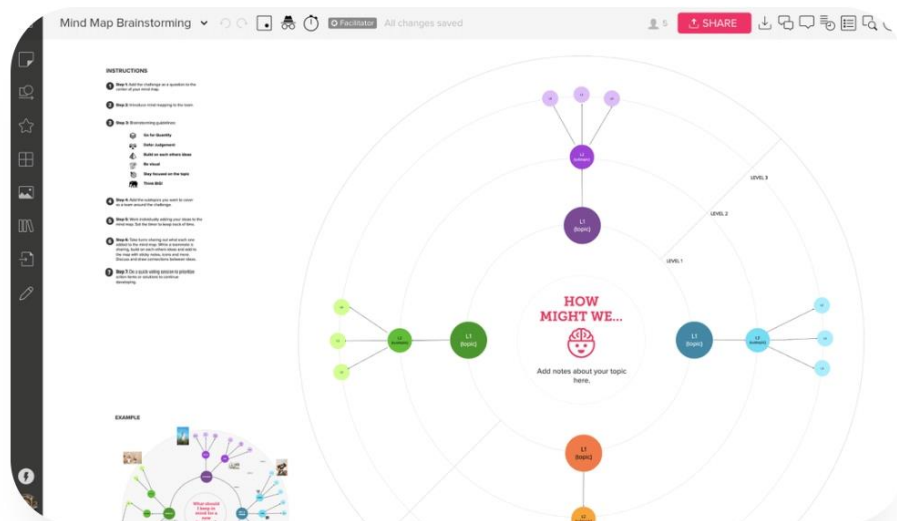
Asyn Brainstorming



Design an inclusive and effective brainstorm with this template tailored for async collaboration. These activities are great when calendars are packed, participants can't meet live because of time zone conflicts, or when you just want to give collaborators more time to think about their ideas.

Step-2: Brainstorm, Idea Listing and Grouping

Mind Map Brainstorm



Mind mapping helps you visualize and understand the connections between concepts, and can often reveal relationships you wouldn't have anticipated — especially when you're building a mind map together. Use this template to getstarted mind mapping and illustrating the links between variables with your team.

How Might We Brainstorm

1 Generate as many ideas as possible
Quickly introduce people to the columns and rows. Working silently and individually, move around the matrix and come up with ideas inspired by the intersection of a row and column. Move to a different intersection if you get stuck.
20 minutes

2 Choose and discuss standout ideas
Working individually, have each person copy 2-3 promising ideas into the area below, then discuss the choices.
20 minutes

It's hard to come up with great ideas out of thin air. Use this structure to generate lots of ideas more easily by using the intersections within a grid to spark new thinking, then move forward with only the most promising ones.

Brand Design Brainstorm

BRAND DESIGN - BRAINSTORMING: BLANK TEMPLA...
All changes saved
SHARE EXPORT

This brand design template was created by Creative Market to help facilitate the process of designing a brand for a client remotely.

1 PRINCIPLES

Current Identity

LOGO, TYPE & ICONOGRAPHY

COLOR PALETTE

Target Customer

PERSONA NAME

(PERSONA IMAGE) (PERSONA IMAGE)

PERSONA BIO

Value

PROJECT NAME:
[enter name here]

DATE:
[00/00/0000]

ATTENDEES:
[name]
[name]
[name]
[name]
[name]
[name]

A brand design brainstorm helps kick-start the inception of a brand. The creative process of building a brand is conceptualized from a set of divergent ideas that are then sorted and refined by individuals or groups. Key structural elements are then captured from an open exchange of suggestions and collaboration. This process assists creators to develop brands in a structured and fluid approach.

To help facilitate a digital brand design brainstorm, Creative Market produced this template to guide the creation of a brand's foundational framework.

Step-3: Idea Prioritization

