

## Ideation Phase

## Brainstorm&Idea Prioritization Template

Date	4 November 2022
Team ID	PNT2022TMID43551
Project Name	Analytics For Hospitals Health-Care Data
Maximum Marks	4 Marks

### Brainstorm & Idea Prioritization Template:

Reference: <https://www.mural.co/templates/empathy-map-canvas>

### Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template

## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare

1 hour to collaborate

2-8 people recommended

### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

#### Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

#### Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

#### Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article

### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

The diagram illustrates the process of defining a problem statement and brainstorming rules. It features three boxes at the top, each labeled 'PROBLEM' in green. The first box contains the text: 'How might we analyze data sets to allocate beds for patients by efficiently utilizing the resources'. The second box contains: 'How might we get the data about the availability of the patients requirement'. The third box contains: 'How might we analyse the need for the patients'. Below these boxes is a large blue circle containing a white icon of a head with a lightbulb, representing a key rule of brainstorming. Below this circle is a box titled 'Key rules of brainstorming' in green, with the subtitle 'To run an smooth and productive session'. This box contains four rules, each with an icon and text: 1. Stay in topic (icon: two people talking), 2. Encourage wild ideas (icon: lightbulb), 3. Defer judgment (icon: clock face with a slash), 4. Listen to others (icon: ear), 5. Go for volume (icon: three stacked coins), 6. If possible, be visual (icon: eye).

### Step-2: Brainstorm, Idea Listing and Grouping

## 2

### Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

**THE**

You can select a sticky note and hit the pencil switch to sketch, lean to start drawing!

**Subramanyam Ayyar**

1. <b>What is a character of being very busy?</b>	2. <b>How many people have known it?</b>	3. <b>What is the subject of the story?</b>
4. <b>What is the main character of the story?</b>	5. <b>What is the main idea of the story?</b>	6. <b>What is the main idea of the story?</b>

Anirudh NK

<p>Developing a focus of your research</p>	<p>Developing a focus of your research</p>	<p>Developing a focus of your research</p>
<p>Developing a focus of your research</p>	<p>Developing a focus of your research</p>	<p>Developing a focus of your research</p>

Niyas N

<p>Amplifying the role of technology</p>	<p>Combining apps with classroom</p>	<p>Amplifying your brand in social media</p>
<p>Combining classroom brand with social media</p>	<p>Combining social media marketing with your classroom</p>	<p>Amplifying your brand in social media</p>

Vishnunathan R

<p>analysis of effects of dietary fat</p>	<p>analysis of effects of dietary fat on the risk of cancer</p>	<p>analysis of effects of dietary fat on the risk of cancer</p>
<p>analysis of effects of dietary fat on the risk of cancer</p>	<p>analysis of effects of dietary fat on the risk of cancer</p>	<p>analysis of effects of dietary fat on the risk of cancer</p>

## 3

### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

⌚ 20 minutes

### Analysis Based on habit

back place where it started	back place where it ended	back place where it started
back place where it ended	back place where it ended	back place where it ended

### Analysis Based on physical features

[illegible]

**Analysis** Based on lab results

<p><b>Rechtschreibung</b>          Rechtschreibung ist ein Teil der Grammatik.</p>	<p><b>Grammatik</b>          Grammatik ist ein Teil der Linguistik.</p>	<p><b>Linguistik</b>          Linguistik ist ein Teil der Sprachwissenschaft.</p>
<p><b>Die deutsche Sprache</b>          Die deutsche Sprache ist eine der wichtigsten Sprachen in Europa.</p>	<p><b>Deutsch als Fremdsprache</b>          Deutsch als Fremdsprache ist eine wichtige Fremdsprache in Europa.</p>	

**Analysis** Based on sensor data

<p><b>Ergebnis</b>          1. Schritt          (Ergebnis aus          1. Schritt aus 1. Schritt)</p>	<p><b>Ergebnis</b>          2. Schritt          (Ergebnis aus          2. Schritt aus 2. Schritt)</p>	<p><b>Ergebnis</b>          3. Schritt          (Ergebnis aus          3. Schritt aus 3. Schritt)</p>
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### Analysis Based on Intakes

Downloading  
 and using  
 the software  
 is free of charge

### Analysis of diseases

1. **Call to Action**  
 2. **Engagement**  
 3. **Retention**  
 4. **Conversion**  
 5. **Revenue**  
 6. **Profit**  
 7. **Customer Satisfaction**  
 8. **Brand Loyalty**  
 9. **Market Share**  
 10. **Competitive Advantage**



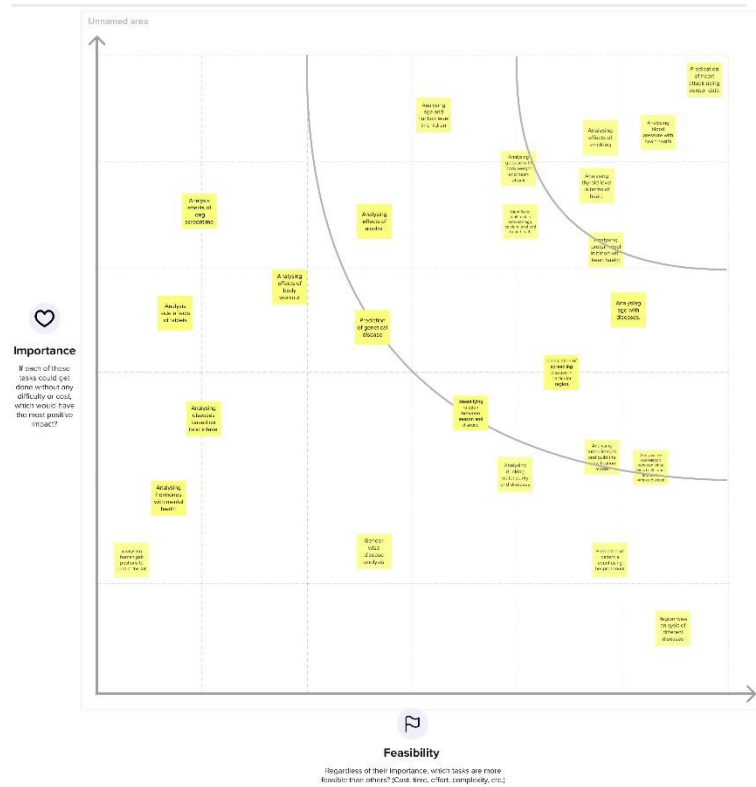
## Step-3: Idea Prioritization

4

### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



5

### After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

#### Quick add-ons

- A Share the mural**  
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

#### Keep moving forward

- Strategy blueprint**  
Define the components of a new idea or strategy.  
[Open the template →](#)
- Customer experience journey map**  
Understand customer needs, motivations, and obstacles for an experience.  
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
[Open the template →](#)

[Share template feedback](#)

