Empathy Map

EMPATHY MAP

Identifying stakeholder behaviour

Project name:		Stakeholder:		Day	Month	Year
Designed for:		Designed by:		Version	

we successfully classified handwritten digit from MNIST database

In previous blog COVID-19 predicting death rate using classification

what does (s)he

THINK & FEEL?

What really counts
Major preoccupations
Worries & aspirations

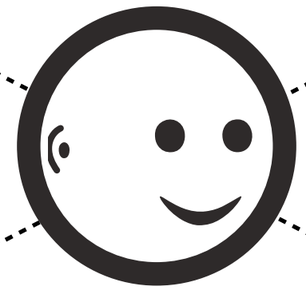
Machine learning models are built to predict the accuracy of the death rate of the patient

you can use GUI interface to draw digit on canvas

what does (s)he

HEAR?

What friends say
What the boss says
What influencers say



what does (s)he

SEE?

Environment
Friends
W hat the market offers

using convolutional neural network with 99.8% accuracy

Neural network mimic the working of how our brain works, isn't it interesting?

what does (s)he

SAY & DO?

Attitude in public
Appearance
Behaviour towards others

CNN (convolutional neural network) can perform better task with better result

The market offers to preprocess the data, create the model, train the model and GUI to predict digits

PAINS

fears
frustrations
obstacles

The issue is that there's a wide range of handwriting good and bad

It hard for a computer to recognize accurately

handwritten digit recognition, free the work of humans

Machine learning uses features which are measurable objects you're trying to analyze

GAINS

"wants"/needs
measures of success
obstacles

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EVENT DESIGN USING THE EVENT CANVAS™ METHODOLOGY
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