4-3-5

4 people - 3 ideas - 5 minutes will give you 108 ideas built on each other

Created by **AppHaus**

PURPOSE
With the 4-3-5 method, you can easily create a lot of ideas and encourage participants to build ideas off of each other.

SETUP

PEOPLE
3 - 6

TIME
1 HOUR

EXPERIENCE
INTERMEDIATE

STEPS

1 Start brainstorming (30 min)

2 Cluster and vote (30 min)

TIPS FOR MODERATION
If you have to cut time, give three minutes instead of five minutes in the first round of brainstorming. Make sure to have enough time to read the existing ideas.
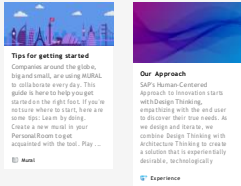
PREREQUISITES
Problem statement:
Point of view

Problem statement:
How might we...

RECOMMENDED FOR
Design phase

Explore   Discover   Design   Deliver   Run & Scale

RESOURCES

1. Start brainstorming (30 min)

Vinodhini A

| Research on water quality monitoring technologies | Minerals present in river water | Recommended levels of minerals |

Vijayalakshmi D

| Data collection of hazardous substance | Root cause of water pollution | Methods to prevent water contamination |

Santhiya V

| Research on number of rivers flowing in our country | Comparing pollution levels | Research on real time implementation |

Vidhya T

| Collecting information on projects related to quality checking | Research on latest technologies available which are helpful for the project | Software development |