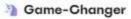
| Date | 08 October 2022 |
|---------------|--|
| Team ID | PNT2022TMID46778 |
| Project Name | Project - Estimate the Crop Yield using Data Analytics |
| Maximum Marks | 4 Marks |

Project Design Phase-2 Customer Journey Map Template

This is after journey of α



Germe changers are people who introduce new practices to their organizations. They want impreothers to co-create and imposate together.

What are their key goals and needs?



What do they struggle with most?



What tasks do they have?







| Journey Steps Which step of the experience are you describing? | Discovery Why do they even start the journey? | Registration Why would they trust us? | Onboarding and First Use How can they feel successful? | Sharing Why would they invite others? | Med changes for them? Outcome |
|---|--|--|--|--|---|
| Actions What does the customer do? What information do they look for? What is their context? | THE NAME TO THE SQUARES OF THE STATE OF THE STATE OF THE SQUARES O | TO YELD WORK CROSS WITH JUL TO PLANTHON THE COME NAME COME NAME COME NOTICE OF THE COME | INTER RETAIND LOOK THROUGH SHATT. PHORELANDS OR SEASON PROBLEMEN DESCRIPTION OR SEASON PROBLEMEN DESCRIPTION DESCR | TO MARE FELLOW USERS TO GET TIMELY INFORMATION ON CROPS. | Describe how the life and environment of the customer changes once they used the product or service. What are they able to do now? |
| iveds and Pains what does the customer want o achieve or avoid? Its Reduce ambiguity, e.g. by aing the first person narrator, | Bequirements of organic Entitions to Simulate Soft CROCES AND Simulate Softing | To cast A to associate and the associate and to associate and the associate and | Later meeting from will be also deduct in the board for th | TO FOCUS MIRROR FOC | What can they finally avoid doing? |
| Touchpoint What part of the service do they interact with? | to give a profession their adoction their adoction their adoction their adoction their adoction their adoctions. | TO HIVING to give healthy and calling crops was strong role and gradient products (MANISTOS DOCION) and malable for an analysis of the strong role and reliable for the strong role and | using appear need to analysis and select the analysis and select one obtained and the select one obtained the form the form of destinated analysis of the form of destinated quantity crops | to produce quality and quantity crops toxing process data. | What changed in my environment? |
| ustomer Feeling that is the customer feeling? Ip: Use the emaj! app to apress more emotions | ** | | | | |
| ookstage | | | | | |
| Opportunities What could we improve or Wroduce? | TO INCREASE | TO INCREASE YIELD | TO DECREASE THE | TO INCREASE QUALITY AND | |
| Process ownership Who is in the lead on this? | SMALL AND MARGINAL FARMERS | AGHICULTURIA. EXPERTS AND EARMERS | EASMENS AND TECHNICAL ANALYSES | USERIS AGRI EXPERTS AND CUSTOMERS | |

