

**Farmers**

need a

**proven data**

so that  
they can

**plan their  
harvest**

**Farmers**

want  
a

**resource  
allocation  
analysis**

so that  
they can

**give a profitable  
product**

**Farmers**

are in  
need of

**timely  
information on  
crops**

so that  
they can

**increase their  
productivity**

**Farmers**

need to  
know

**information on  
crop yield before  
sowing seeds**

so that  
they can

**achieve enhanced  
crop yield**

**Farmers**

need

**organic  
fertilizers**

so that  
they can

**stimulate  
safety crops**