Define CS, fit into CC

1. CUSTOMER SEGMENT(S)   `CS`

People who made travel from one place to another are our customers.

6. CUSTOMER CONSTRAINTS   `CC`

Should avoid traveling Economy problem Financial instability.

5. AVAILABLE SOLUTIONS   `AS`

- n past, they identified the number of cases that are affected by Covid-19 in a certain area.
- Automatic Notification for individual

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS   `J&P`

- To analyze and identify the issues in containment zones.
- To identify the containment zone locations.
- Detecting when the user enters any containment zones.

9. PROBLEM ROOT CAUSE   `RC`

- The user was not aware when they enter a contaminated zone.
- Due to this, they have the possibility of getting affected by the disease.
- No proper warning System when they enter a contaminated zone.

7. BEHAVIOUR   `BE`

- Easy to use
- Can be able to respond quickly
- Shows the current cases in the area.
- Requirement of internet phase

Focus on J&P, tap into BE, understand RC

Identify strong TR & EM

3. TRIGGERS   `TR`

Movement in containment zones will be monitored to ensure that nobody leaves or visits , except for medical emergencies.

4. EMOTIONS: BEFORE / AFTER

Before: The user will be in fear because they don't know whether they are going inside a containment zone or not.
After: The user will get an alert when they accidently enter a containment zone so that they are always safe.

10. YOUR SOLUTION   `SL`

- The application will be created with the real time location of the user with that we can notify them if they about to enter the containment zones. We can also give the precautionary measures to safe guard themselves.
- The up-to-date information about the number of affected people, recovered people and number of death cases will help the users to know about the current situation

8. CHANNELS Of BEHAVIOUR   `CH`

This is useful for all customers/users since it is health related application and it is mainly used for users who wants to travel to other district or state during pandemic time and for travelers like delivery agents, etc.

Identify strong TR & EM