Project Design Phase-I - CUSTOMER JOURNY MAP TEMPLATE

Team ID: PNT2022TMID46771

Project Title: Smart farmer-IoT enabled smart farming

application

PHASE OF JOURNY	Registration	Onboarding	First session
Actions What does the customer do?	Ploughing Sowing Harvesting	Tang Leveling Seeding Transplanted	Friatile Soil soft Doub of earth
Touchpoint What part of the service do they interact with?	Information Consulting Equipment	Supplies Crop brokers Crop Distributer Supplies	Whole-salers Veterinarians Agriculture Extension
customer Thought what is the customer thinking?	Increase production Containing production cost efficiency	Boal time Soil fertility reterinary intelligent composing services services	Biocide Biotechnolog Growning Service 9 Service
Customer Feeling What is the customer feeling?	•		\odot
Process ownership Who is in the lead on this?	i		
Opportunities	Application opportunities of registration of digital sense forms of record referred information land of the sense of record registration of record registration of record research remark forming fearing	monover over the first parties that the hold system of the first control	Reduce days and state and data specialists deligibles deligibles designations