

Customer Journey Map..

STEP 1
Give edit access to your team by clicking on the "+" button in the upper right corner. Add people in or share the link.

STEP 2
Drag and drop sticky notes inside the Whiteboard to add information. Feel free to edit the text inside. You may also use the arrows to connect ideas.

User Journey Maps give an overview of the customer experience. How do you want your business to reach users

objectives

Needs

Feelings



Barriers

Stage 1

Stage 2

Stage 3

Stage 4

Download the application

login to news

Search the news

Watching news

better experience

push notification

app store presence

manage project scope

user involvement

proper planning

constant effective communication

clear statement of requirements

unreliable data storage

lots of revenue from block users

update and maintenance multiple

time consuming design

Team ID

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Project name

news tracker application

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