

## Ideation Phase

### Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID49117
Project Name	Project – Efficient Water Quality Analysis and Prediction Using Machine Learning
Maximum Marks	2 Marks

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	owner	Boost the sale of purifier	Loss of sold	Doesn't satisfy the customer needs	Annoyed
PS-2	retailer	To make more profit in particular region	Could not achieve the target	People are not aware of my products	Sad and Depressed
PS-3	owner	To market the products	Not able to reach customers	People don't pay attention to advertisements	Unworthy
PS-4	retailer	Providing offers and gifts to attract customers	Not able to meet the requirements	People don't respond to offers	Frustrated