Nutrition Assistant Application

Document an existing experience

Narrow your focus to a specific scenario or process within an existing productor service. In the **Steps** row, document the step-by-step process someone typically experiences, then add detail to each of the other rows.

Team ID : PNT2022TMID50416

Project Name: Nutrition Assistant Application

Customer journey map

Use this framework to better understand customer needs,motivations, and obstacles byillustrating a key scenario or process from start to finish.
When possible, use this map to document and summarize interviews and observations withreal people rather than relying on your hunches or assumptions.

View website

Created in partnership with

SCENARIO

Browsing, booking, attending, and rating a local city tour

Steps
What does the person (or group) typically experience?

Interactions

What interactions do they have at each step along the way?

People: Who do they see or talk to?

Places: Where are they?

Things: What digital touchpoints or physical objects would they use?

Entice

Maintaining users calorie value.

Customer can able to keep track of their diet.

How does someone initially become aware of this process?

unable to make a food

Exhilaration sense of accomplishment.

View their calorie value.

Easy to continue with the signup process.

Enter

Better foodoptions

New programme that enables usersto alter their diet.

Talk with dieticians.

Engage

Enter theirdetails

Unable to continuously manage calories orstick to a diet.

Nutrtion AnalyzingSystem.

Uploadimage

Provide encouragementto continue.

Users notified of everything to be kept in mind whileon the diet.

24 x 7 service bydieticians

Take inspiration from trainers andother fitness coaches.

Exit

View their calorie value.

Healthy andredefined lifestyle.

Having a clearplan of action

Extend
What happens after theexperience is over?

can keep using theapp to maintain a healthy.

Maintain
users diet

Be a motivatedperson.

Can recommend others to actively use this application.
Feel themselves fitand healthy.

Choosing foods with lotsof nutrients.

extendlifespan

Savesmoney

Calorietracking

Set alarms for when nutritional levels are reached.

selecting whatto consume

CalorieTracker

Fit lifestyle
Calorie tracking.

Better bodysoul.

Goals & motivations

At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")

Give people

Inform folks about a perks sofa healthy diet.

some results examples.

Set alarms for when nutritional levels are reached.

the app-inspireddiet.

Positive moments

What steps does a typical personfind enjoyable, productive, fun, motivating, delightful, or exciting?

Having healthylifestyle.

avoiding ailments like high cholesterol.

healthy body

Follow updiet chart.

Less fat ispresent.

irregularlogging in

not adhering to a tight diet.

high quality tobe offered.

lack of motivationto maintain controlon a one-diet plan.

GreaterInsights

Cost Savings

craving onlywholesome food.

Interactive UI

The ability of the software toimprove health.

not adhering to the adviseddiet.

neglecting ahealthy diet.

See a finished versionof this template to kickstart your work.

Negative moments
What steps does a typical person find frustrating, confusing, angering,costly, or time-consuming?

Areas of opportunity
How might we make each step better? What ideas do we have?What have others suggested?

Unaware ofthe app.

u s e r h a v e t o p r o v i d e a s u i t a b l e f o o d i m a g e .

Whether there are positive or unfavourabledevelopments, inspire people.

Links that will offer new members a discount on premiumsubscriptions.

providing additional servicesin addition to calorie tracking.

better service customization tomeet individual needs.

Global leaderboards keep track of the topadvancements and leave their imprint onthe app.

Future local competitions should be madepossible.

Give users the ability to post updates to social media to boostposition.

a desire forthe meal

Maintain thediet