Project Design
Phase-IProposed
Solution

Team Id: PNT2022TMID50416

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Proposed Solution Template:

The project aims at developing an application that helps people to lead a healthy lifestyle by providing information about the ingredients and their nutritional contentin the food they are consuming. By this people can avoidvarious health-related issues like obesity, heart attack, diabetics etc. Monitoring and tracking of goal anddiet plans will be provided for the userbased on the data collected from them.

S.No.	Parameter	Description
1.	Problem Statement (Problem to besolved)	It is easy to fall into a trap of eating unhealthy foods which is heavy in calories. Once the nutritional value isreplaced by foods, we can ensure the good lives of the people.

S.No.	Parameter	Description
2.	Idea / Solution description	The solution is user can know the nutritional content of the food they areintaking, by taking picture of the food and uploading it in the app. Clarifai's AI-Driven Food Detection Model is used for getting accurate food identification and APIs to give the nutritional value of the identified food.
3.	Novelty / Uniqueness	• Providing individual diet charts for users based on their BMI and medicalcondition if any. • Provides recipes according to theirdiet. • Providing a user-friendlyenvironment. • Provides different ways to access thenutritional information about the food by taking the snap of the food, uploading from the gallery, Entering manually.

S.No	Parameter	Description

4.	Social Impact / CustomerSatisfaction	Getting feedback from the users for enhancement and giving notificationontheir diet plans and goal tracking.
5.	Business Model (Revenue Model)	Advertising membership option forusers to get more benefits like diet-plans or consultation from experts andIn-app advertisements.