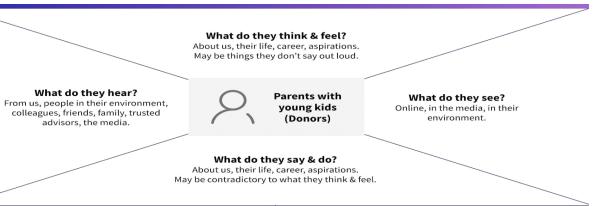
Ideation **Phase Empathize & Discover**

Date	01 NOVEMBER 2022
Team ID	PNT2022TMID40063
Project Name	Plasma donor application
Maximum Marks	4 Marks

Empathy Map Canvas:



Pain points

The main frustrations, obstacles, concerns, or worries emerging from

Gain points
What do they gain from interacting with
(Organisation)? How do we address their pain points?