Ideation
Phase
Brainstorm & Idea Prioritization
Template

Date	*20-11-2022*
Team ID	*PNT2022TMID34588*
Project Name	*Project-News Tracker Application*
Maximum Marks	*4 Marks*

Brainstorm & Idea Prioritization Template:

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- **10 minutes** to prepare
- **1 hour** to collaborate
- **2-8 people** recommended

Share template feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

A **Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B **Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.

C **Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

Open article →

1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

How might we create a web application that uses a deep learning model, trained on different species of birds, flowers and mammals and get the prediction of the same when an image is been given?

To run a smooth and productive sessio

Key rules of brainstorming

- Stay in topic.
- Encourage wild id
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visu

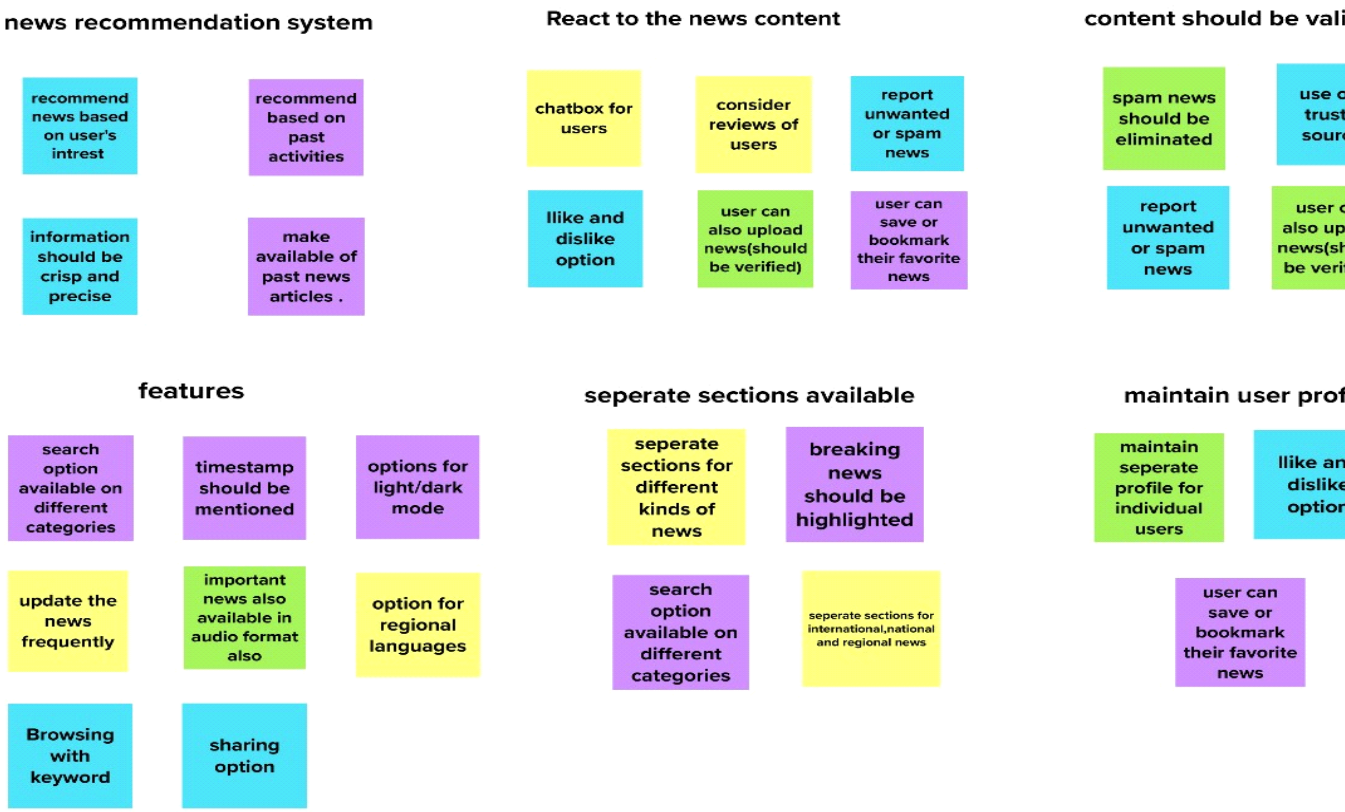
Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions. ***Step-1: Team Gathering, Collaboration and Select the Problem Statement***

3

Group ideas

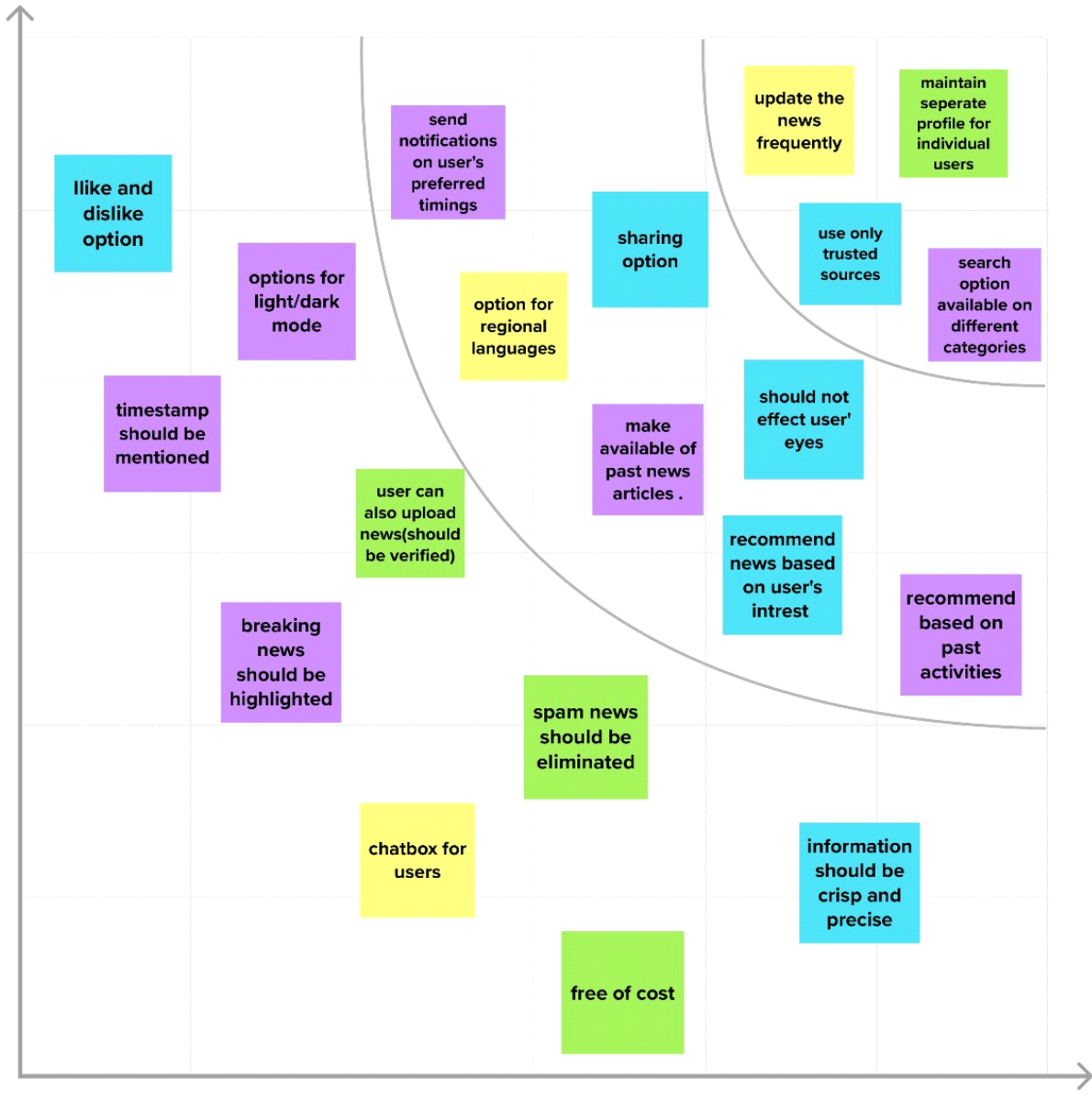
Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes



4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes