Ideation Phase
Brainstorm & Idea Prioritization

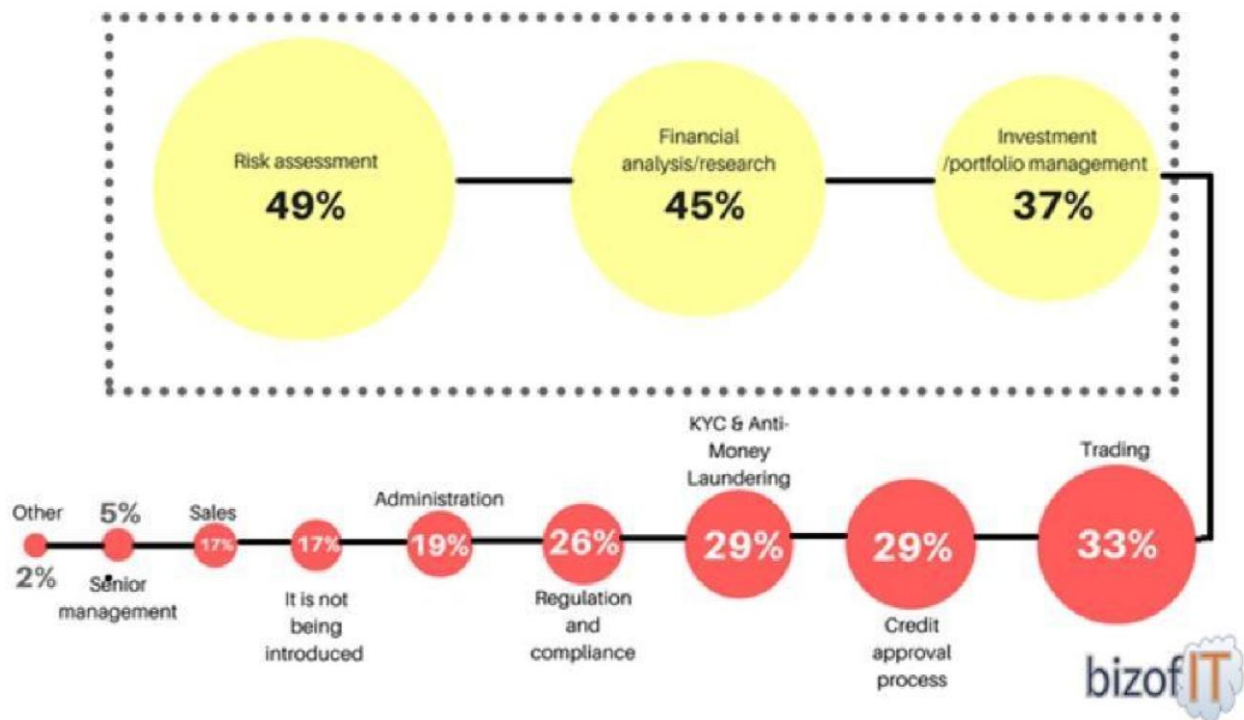|	
Date	25 OCTOBER 2022
Team ID	PNT2022TMID40066
Project Name	**AI Based Discourse For Intelligent Vehicle Damage Assessment and Cost Estimator for Insurance Companies**
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Our team were discussed about the problem statement and defined it

Designed by pngtree

Step-2: Brainstorm, Idea Listing and Grouping

Where do you think banking organizations are likely to introduce AI/machine learning technology?

Risk assessment
49%

Financial analysis/research
45%

Investment /portfolio management
37%

Other
2%

5%
Senior management

Sales
17%

17%
It is not being introduced

Administration
19%

26%
Regulation and compliance

KYC & Anti-Money Laundering
29%

29%
Credit approval process

Trading
33%

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3. IDEA PRIORITIZATION

Potential Benefits of Chatbots

If chatbots were available (and working effectively) for the online services that you use, which of these benefits would you expect to enjoy?

Benefit	Percentage
24 hour service	64%
Getting an instant response	55%
Answers to simple questions	55%
Easy communication	51%
Complaints resolved quickly	43%
A good customer experience	43%
Detailed / expert answers	37%
Answers to complex questions	35%
Friendliness and approachability	32%
(none of these)	8%