



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended

Share template feedback



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes



Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.



Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article →



Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

Problem Statement

Phishing attacks succeed when human users fail to detect phishing sites. Generalizing, and work in our phishing lab into four categories: studies understand why people fail for phishing attacks, methods for training providers to tell for phishing attacks, user interfaces for helping people make better decisions about trusting email and websites, and automated tools to detect phishing.



Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.



Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Kalai selvi

- . Name of sender can trick you
- Check for typos
- Don't share sensitive information
- Don't fall for URGENCY!
- Hover but don't click.

Anushya

- Use of trusted resources
- Extracting details of the url
- DNS Validation
- SSL Validation
- Url redirecting

Paul reshmin

- Updating the attacker basic Detail
- Track the attacker
- compact resource usage
- Focus on Leads
- Improve performance

karthigadevi

- Check for Updates
- access with web browsers
- Feel safer to access links
- Score for the search
- show stats to user maybe

TEAM
ID=PNT2022TAWD50410
WEB PHISING DETECTION



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

URL

- HTTPS / HTTP links
- Domain Identification
- Line of Redirection
- Basic Details

SOURCE

- Spam message or emails
- Third parted redirecting
- From un-trusties
- Malicious landing page

Activity

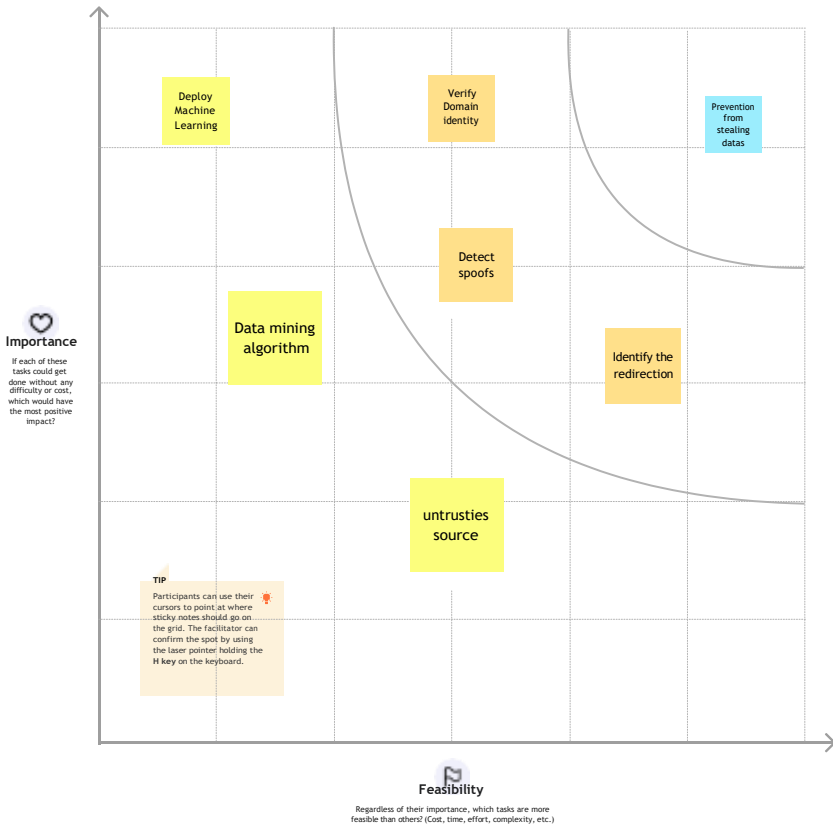
- Stealing credentials of user
- Unwanted permission access for audio, camera, etc..
- From untrust source/ identity
- fraudulent URLs.



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons



Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.



Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward



Strategy blueprint
Define the components of a new idea or strategy.

Open the template →



Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.

Open the template →



Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template →

Share template feedback



Need some inspiration?

See a finished version of this template to kickstart your work.

Open example →

