

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	27 September 2022
Team Id	PNT2022TMID49483
Project Name	Project - Smart Farmer
Maximum Marks	4 marks

Brainstorm & Idea prioritization

1. Brainstorm ideas
2. Prioritize ideas

Brainstorm

Brainstorming is a group exercise designed to generate a large number of ideas for solving a problem or addressing a question. It is a key part of the ideation phase of the design thinking process.

Group ideas

Grouping ideas is a key part of the ideation phase. It involves taking the ideas generated during brainstorming and organizing them into groups that are related to each other. This helps to identify patterns and themes in the ideas.

Prioritize

Prioritizing ideas is a key part of the ideation phase. It involves taking the ideas generated during brainstorming and organizing them into groups that are related to each other. This helps to identify patterns and themes in the ideas.

Timeline

1. Brainstorm ideas
2. Prioritize ideas
3. Group ideas
4. Refine ideas
5. Present ideas