Define CS, fit into CC

Explore AS, differentiate

1. CUSTOMER SEGMENT(S) `CS`

Job Seeker

Job Recommendor

6. CUSTOMER CONSTRAINTS `CC`

Lack of awareness about a job opening

Personal data security

Vulnerable to employment scams

5. AVAILABLE SOLUTIONS `AS`

Linkedin, indeed are some of the websites available.

User gets notification based on new openings

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS `J&P`

Job seekers to gain knowledge before applying a job

Job Recruiters need to find a skilled candidate and filter them.

9. PROBLEM ROOT CAUSE `RC`

Increase in population leads to job crisis

Education system

7. BEHAVIOUR `BE`

Connect with recruiters on other platform and maintain a friendly relation.

Identify strong TR & EM

3.Triggers

Financial problemSociety pressure
Dissatisfaction of job

10.Your Solution

Automatic removal of fake job offers
Recommendations of job based on user skill
Learning resources will be given.

8.Channel of Behaviour

ONLINE

Maintain a connection with recruiter

OFFLINE

Learn the required skill

4. EMOTIONS: BEFORE / AFTER

Before
    Fear of rejection
    sad ,depressed.
After
    Motivated