

Template

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Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare

🕒 1 hour to collaborate

👥 2-8 people recommended

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Need some inspiration?

See a finished version

➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

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1

Define your problem statement

Dumb people use hand signs to communicate, hence normal people face problem in recognizing their language by signs made. Hence there is a need of the systems which recognizes the different signs and conveys the information to the normal people.

🕒 5 minutes

PROBLEM

How might we [your problem statement]?

Key rules of brainstorming

To run a smooth and productive session

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Stay in topic.

Encourage wild ideas.

Defer judgment.

Listen to others.

Go for volume.

If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

MADESWARI

normal people can try to understand dumb people by their lip movement

they can communicate by hand gesture

American sign language (ASL) can be implemented

sign language must be learnt by both the persons for understanding

a translator can also be used as an intermediary

these people can also write and communicate to normal people

dumb people can also use text messages to convey their needs and video calls to express their facial gestures and sign languages.

The app should be easy to use like whatsapp, messenger, etc

These messaging apps are really helpful but can be enhanced with few more features.

These messaging apps are really helpful but can be enhanced with few more features.

Different options like sending text message, voice to text message, emergency message, sending GPS location and also a feature that sends the Indian Sign Language to the normal people.

SURESH A

Sign language

using their visual sense

sign language must be tolerable

They must also learn sign language to understand

they can use ear machine to hear

having the sense to use new software can be handy

NALANI A

Images taken and processed by web camera will avoid the background disturbance and objects.

Translation should be faultless.

Step by step usage guide and FAQs are provided.

The user flow must be easy to understand by urban users too.

Making a modular software for quicker response.

Design the application with inclusivity to all types of people.

After Sign recognition, voice translation should be provided to user preferred language.

Figure out if the user is showing a wrong sign and show error.

SANGAVI K

Learn how they prefer to communicate

The app should be user-friendly even an illiterate person can use it

Google speech recognition Module can be used

The Text Messaging Module helps the user to send the SMS/Text messages to any user.

The emergency Module helps the person to send an emergency message along with present GPS location to the added emergency contact.

The help Center option can be introduced which is a learning tool that teaches Indian Sign Language.

The app uses Google speech API to achieve that result

This application has user login for the first time and they can customize their app accordingly

Different options like sending text message, voice to text message, emergency message, sending GPS location and also a feature that sends the Indian Sign Language to the normal people.

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

App experience

The user flow must be easy to understand by urban users too.

Stop by step usage guide and FAQs are provided.

language can also be introduced

dumb people can also use text messages to convey their needs and video calls to express their facial gestures and sign languages.

can be introduced for actions

sensory techniques can be used

Images taken and processed by web camera will avoid the background disturbance and objects.

Facial expressions can be introduced for communications

having the ability to use the software can be handy

a translator can also be used as an intermediary

They can use HEARING AID

The help Center option can be introduced which is a learning tool that teaches Indian Sign Language.

User interface

Design the application with inclusivity to all types of people.

They must also be able to understand the language

The app should be easy to use like whatsapp, messenger, etc

Development process

Making a modular software for quicker response.

Translation should be faultless.

Figure out if the user is showing a wrong sign and show error.

After Sign recognition, voice translation should be provided to user preferred language.

Eye language can also be introduced

normal people can try to understand dumb people by their lip movement.

American sign language (ASL) can be implemented

a translator can also be used as an intermediary

The app should be user-friendly even an illiterate person can use it

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

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After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

A

Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B

Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint

Define the components of a new idea or strategy.

Open the template ➔

Customer experience journey map

Understand customer needs, motivations, and

obstacles for an experience.

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Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

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Share template feedback

