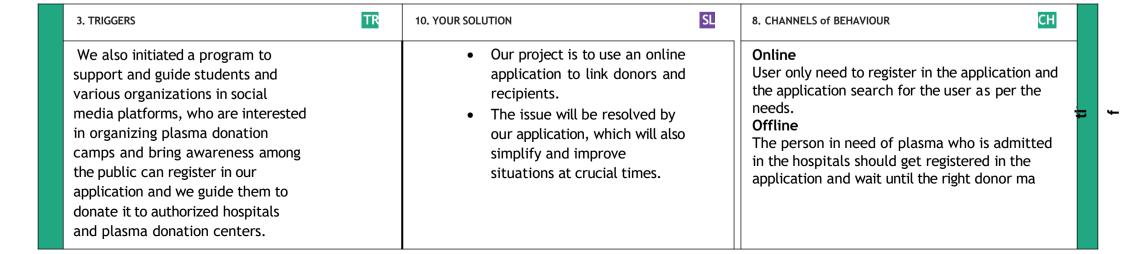
Explore 1. CUSTOMER SEGMENT(S) 6. CUSTOMER CONSTRAINTS 5. AVAILABLE SOLUTIONS CS O Users of this application have Someone in need of plasma. Due to lack of awareness AS regarding plasma donation. the option to post a request for Someone who donates plasma. tit into plasma donation or a need. Accessing the unauthorized differentia A user can be a giver as well as center may lead to insecurity. a borrower. 2. JOBS-TO-BE-DONE / PROBLEMS 9. PROBLEM ROOT CAUSE RC 7. BEHAVIOUR Build a web application with Unreliable communication The donor of a right person in higher user experience. between the donor and the need for the donation. Step by step instructions will be recipient. The main concept of the given to donors before and after Lack of awareness about application is to find the right donation. plasma donation. donor by the recipient needs. Help desk will be provided for Despite their desire, they are answering the queries. unable to contact the proper supplier for plasma donations.



4. EMOTIONS: BEFORE	
Due to a lack of awareness regarding plasma	
donation, there is a demand for plasma donors,	
making it challenging for the affected patients to	
locate donors.	
Emotions: After	
Our application enables the patients to quickly	
and easily locate the correct donor within the	
allocated period and so that waiting time for the	
patients to get plasma gets reduced and can	
save the lives of the patients suffering from	
various diseases.	