



Brainstorm & idea prioritization

PLASMA DONOR APPLICATION

TEAM MEMBERS:

BHAVYA.K

DILLIP

JEEVA

VISHNU KUMAR S



10 minutes to prepare

1 hour to collaborate

2-8 people recommended



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes



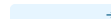
A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.



C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

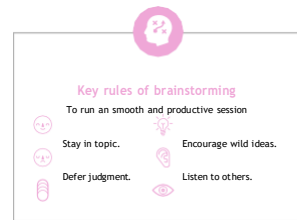


Open article

1

Define your problem statement

Although the government is carrying out Covid vaccination campaigns on a large scale, the number of vaccines produced is not enough for all the population to get vaccinated at present. And with the corona positive cases rising every day, saving lives has become the prime matter of concern. As per the data provided by WHO more than 3 million people have died due to the coronavirus (<https://covid19.who.int/>). However, apart from vaccination, there is another scientific method by which a covid infected person can be treated and the death risk can be reduced. This plasma therapy is an experimental approach to treat corona-positive patients and help them recover. This plasma therapy is considered to be safe & promising. A person who has recovered from Covid can donate his/her plasma to a person who is infected with the coronavirus



Go for volume.

If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

K.BHAVYA

Patient can connect with donors

Person who needs Plasma can post request

Keep the track of request

Connect with Donors

JEEVA

Keep track of Request

Connect with available donors

Donor details are verified

Patient can Post the request

Blood Bank can check the status of donors

Keep the track of request

Check the Status of the Donor

Post the request

Donor details are verified

Emergency Donation

VISHNU KUMAR

Blood Bank can check the status of donors

Individual Login ID's are provided to users

K.BHAVYA

Report if any issue with donor details

After Donor details are verified

User can post the request

Donor provide plasma to fulfill the request

Connect with Donors

User can Post the Request



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

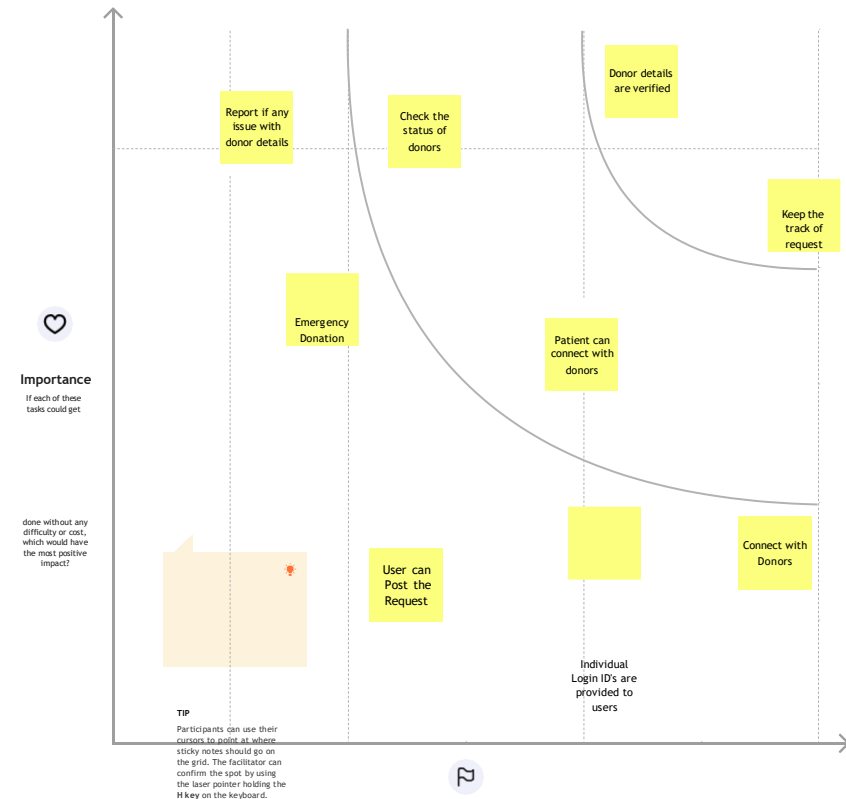
20 minutes



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons



A Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.



B Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward



Strategy blueprint
Define the components of a new idea or strategy.
[Open the template](#)



Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
[Open the template](#)



Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template](#)

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Feedback

Share template feedback

