

Template

Brainstorm & ideaprioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare

1 hour to collaborate

2-8 people recommended

Share template feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

How to help the user to get tracking of monthly spends and send alerts about spending expenses

Key rules of brainstorming

To run an smooth and productive session

Stay in topic.

Defer judgment.

Go for volume.

Encourage wild ideas.

Listen to others.

If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Sathiya

To user to enter the spending

Limitations for budget

Edit income and expenses

Keep accurate records

Add income and expenses

Add reminder and get notify

Abishek

Set smart budget to help you not over spend money in a choosen catagory

Create a additional steam of income

Get monthly report as pdf or excel sheet

Generate Monthly report

Filter the expenses periodically

Helps you to stick on your budget and cut out impulse spending

Aravind kumar

Navigate to dash board

Edit user profile

Set Budget

Visualize the expense

Show cash flow

Generate monthly record

Thirumalaivasan

To remind user to enter the spendings

Add multiple stream of income

Categorize the expenses

Feedback System

Overspending / underspending of money

No need for complicated Excelsheets

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

Shows cash fow

Add Income and expenses

Track your income and expenses

Get monthly report

Set budget

Helps you to stick on your budget and cut out impulse spending

To remind user to enter the spendings

Alert

Set remainder and get notified

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

Keep accurate records

Filter the expenses periodically

Generate Monthly report

Add multiple stream of income

Add income and expenses

Set budget

To remind user to enter the spendings

Categorize your expenses

Add remainder and get notify

Helps you to stick on your budget and cut out impulse spending

Edit User Profile

Navigate to the dashboard

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint

Define the components of a new idea or strategy.

Open the template

Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

Open the template

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template

Share template feedback

Need some inspiration?

See a finished version of this template to kickstart your work.

Open example

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