Brainstorm & ideaprioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

1 hour to collaborate 2-8 people recommended

10 minutes to prepare

Before you collaborate A little bit of preparation goes a long way with this session. Here's what you need to do to get going. 10 minutes Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead. Think about the problem you'll be focusing on solving in the brainstorming session. Learn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and productive session. Open article →

♠ 5 minutes

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

> PROBLEM How to help the user to get tracking of monthly spenses and send alerts about spending expenses

Key rules of brainstorm To run an smooth and productive session Stav in topic. Encourage wild ideas. Defer judgment. Listen to others. Go for volume. If possible, be visual.

Define your problem statement

Visualize the expense

Brainstorm

2

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Group ideas

Abishek Set smart budget to help you not over spend money in a choosen catagory To user to report as pdi additional steam of Limitations for budget income and enter the spending income income and remainder and get notify Generate Filter the stick on your budget and cut out impulse spending accurate Monthly report expenses periodically records expenses Aravind kumar Add multiple stream of income To remind user to enter the spendings Edit user profile to dash board

Set Budget Generate monthly record Show cash flow

Write down any ideas that come to mind that address your problem statement.

Feedback Overspending / underspending of money

No need for complicated Excelsheets

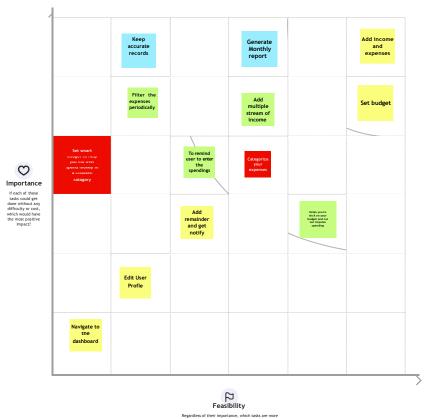
Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups. → 20 minutes

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural. Helps you to stick on your budget and cut out impulse spending To remind Set user to remainder enter the and get spendings notifed

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

→ 20 minutes



feasible than others? (Cost, time, effort, complexity, etc.)

Share template feedback

Need some inspiration? See a finished version of this template to kickstart your work.



Quick add-ons Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

You can export the mural as an image or pdf to share with

members of your company who might find it helpful.

After you collaborate

Export the mural Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward Strategy blueprint Define the components of a new idea or

strategy. Open the template Customer experience journey map Understand customer needs, motivations, and

obstacles for an experience. Open the template Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan. Open the template

Share template feedback