

PRIOR KNOWLEDGE

Team ID	PNT2022TMID50759
Project Name	Car Resale Value Prediction

Machine learning

Machine learning is defined as a branch of artificial intelligence (AI) and computer science which focuses on the use of data and algorithms to imitate the way that humans learn, gradual improving its accuracy

What is Machine Learning?

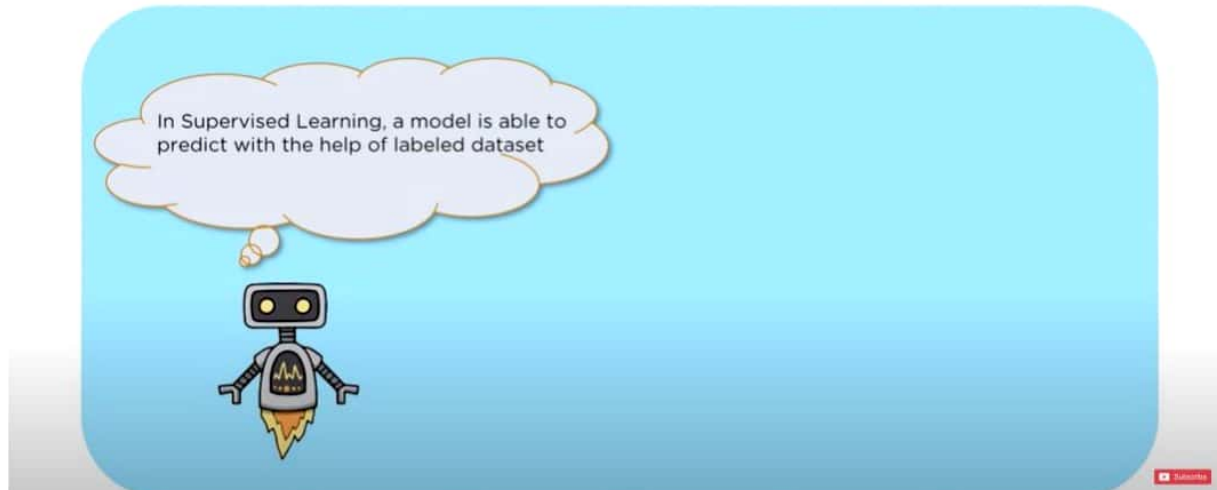
Machine Learning is the science of making computers learn and act like humans by feeding data and information without being explicitly programmed!



There are two types of learning in machine learning.

1. **Supervised learning.**
2. **Unsupervised learning.**

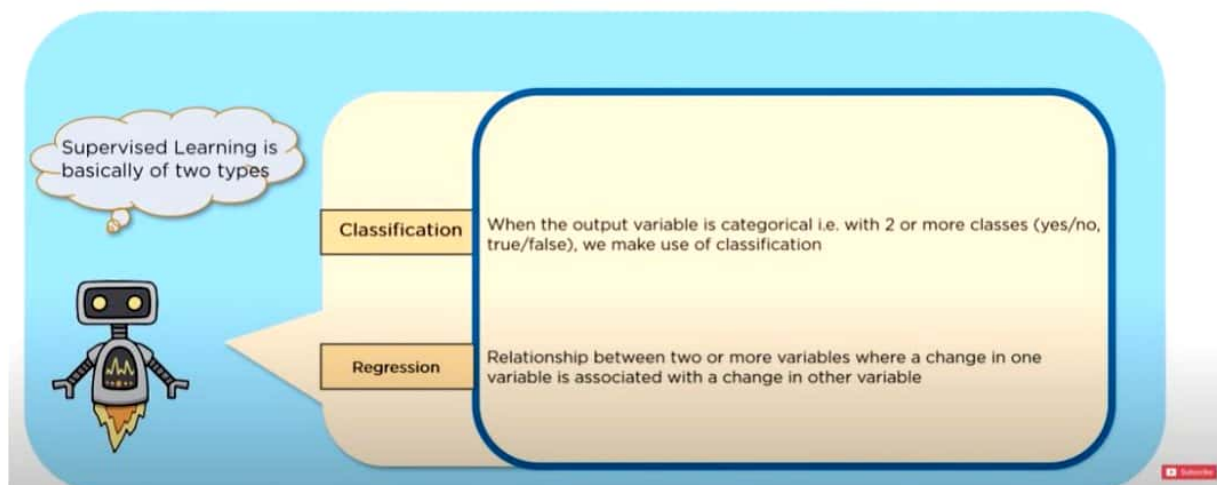
Supervised Learning



It is defined by its use of labelled datasets to train algorithms that to classify data or predict outcomes accurately. As input data is fed into the model, it adjusts its weights until the model has been fitted appropriately, which occurs as part of the cross-validation process. Supervised learning helps organizations solve for a variety of real-world problems at scale, such as classifying spam in a separate folder from your inbox.

Two types of supervised learning

Types of Supervised Learning



1. Classification

Classification Problem

Goal: predict category of new observation



Classification Applications

- Medical Diagnosis
- Animal Recognition

Important:

- Qualitative Output
- Predefined Classes

2. Regression

Regression

PREDICTORS

REGRESSION
FUNCTION

RESPONSE



- Relationship: **Height - Weight?**
- Linear?
- Predict: **Weight** → **Height**

Regression Model

Fitting a **linear** function

$$\text{Height} \approx \beta_0 + \beta_1 \times \text{Weight}$$

- **Predictor:** Weight
- **Response:** Height
- **Coefficients:** β_0, β_1

**Estimate** on previous input-output

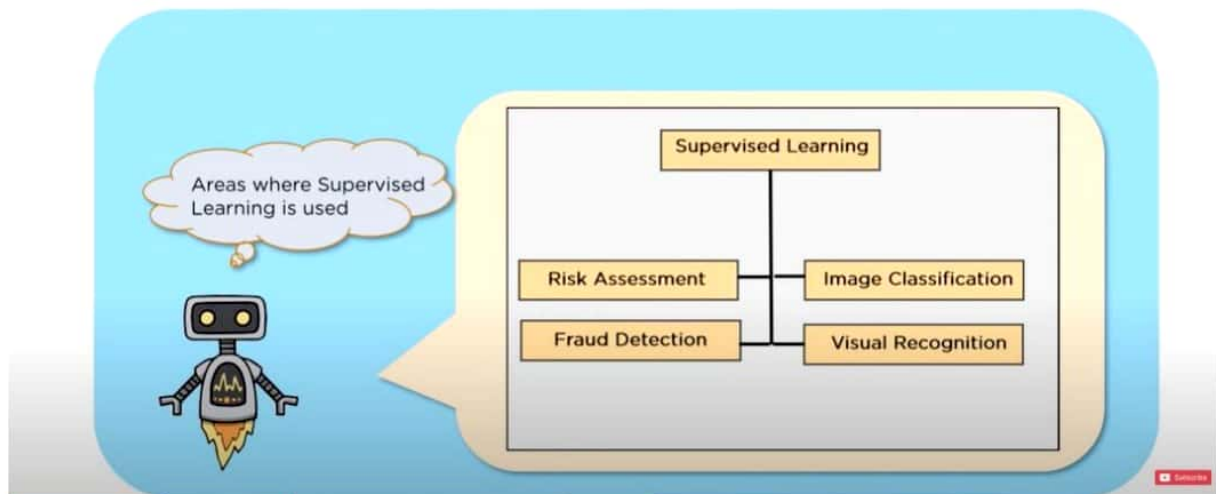
```
> lm(response ~ predictor)
```

Regression Applications

- Payments → Credit Scores
- Time → Subscriptions
- Grades → Landing a Job
- Quantitative Output
- Previous **input-output** observations

Applications of supervised learning

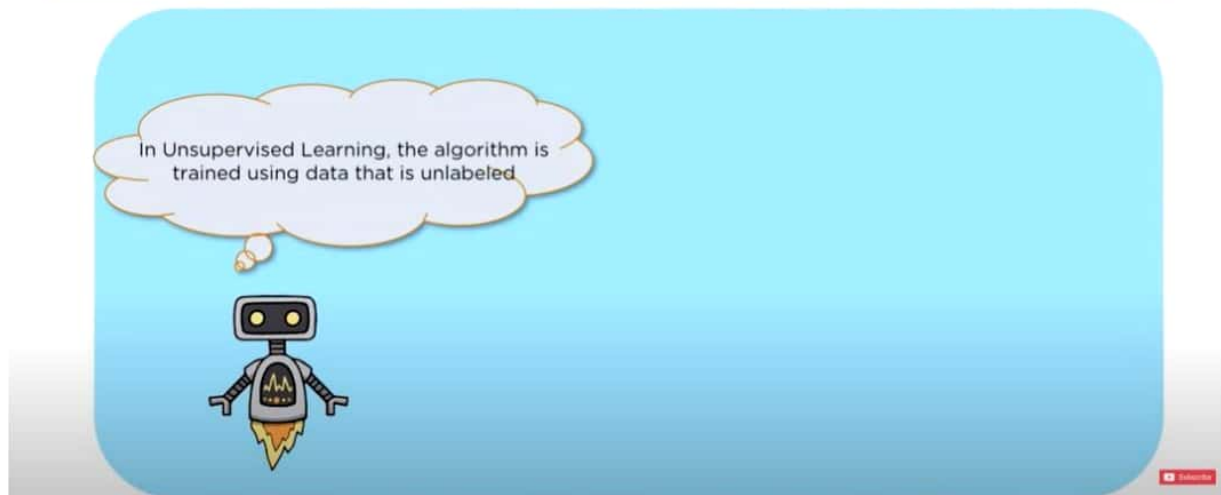
Applications of Supervised Learning



3. Unsupervised learning

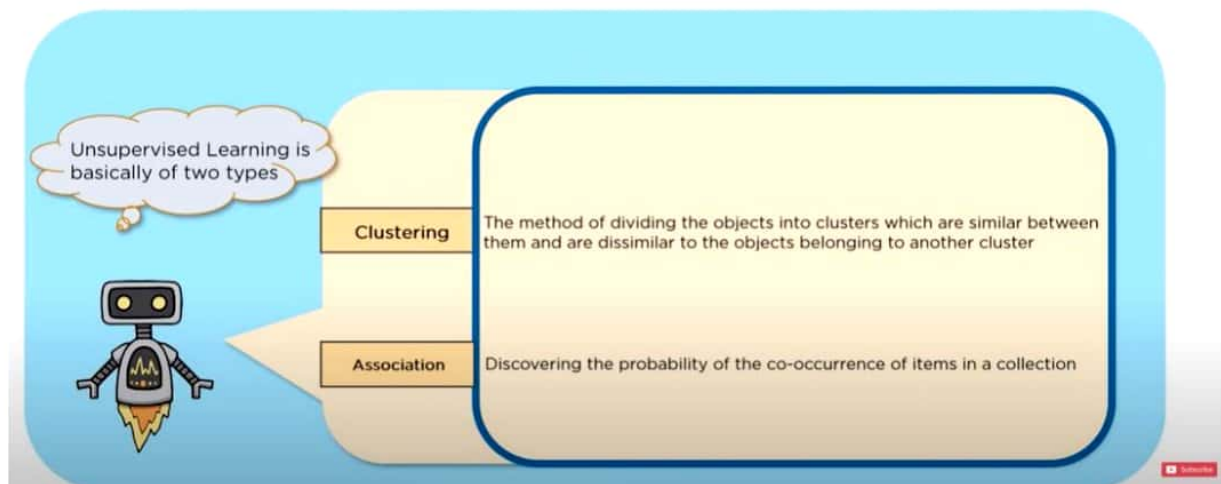
In unsupervised learning, an algorithm separates the data in a data set in which the data is unlabeled based on some hidden features in the data

Unsupervised Learning



Types of unsupervised learning

Types of Unsupervised Learning

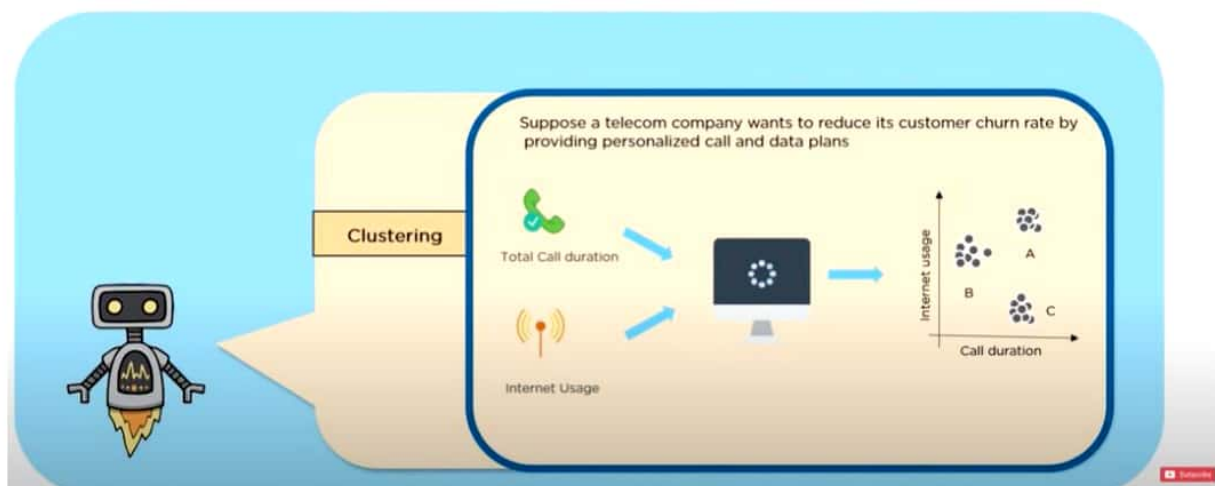


a) Clustering

Clustering

- **Clustering:** grouping objects in clusters
 - *Similar* within cluster
 - *Dissimilar* between clusters
- **Example:** Grouping similar animal photos
 - No labels
 - No **right** or **wrong**
 - Plenty possible clusterings

Types of Unsupervised Learning



b) Association

Association learning is a rule-based machine learning and data mining technique that finds important relations between variables or features in a data set.

Types of Unsupervised Learning



Applications of unsupervised learning

Applications of Unsupervised Learning

