# **Brainstorm** & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

1 hour to collaborate

10 minutes to prepare 2-8 people recommended

# Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going. ⊕ 10 minutes

Team gathering Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal

Think about the problem you'll be focusing on solving in Learn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and productive session.

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# Child tracker helps the parents in continuously monitoring

the child's location. They can simply leave their children in school or parks and create a geofence around the particular location. By continuously checking the child's location notifications will be generated if the child crosses the geofence. Notifications will be sent according to the child's location to their parents or caretakers. The entire location data will be stored in the database.

> PROBLEM How might we find the location of the child and inform it to the parents via an application so that they can keep track of the child's location.

To run an smooth and productive session Stay in topic. Encourage wild ideas. Defer judgment. Listen to others

### Define your problem statement

Brainstorm

Write down any ideas that come to mind

that address your problem statement.

Jeron Jones, J

Azarudeen.N

# 3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

Data Connection, Testing Collection and and Implementation Delivarables Preparation

Collect the data of the child, child's parents and the guardian or caretaker

Objects are connected via internet for communication, interaction, exchanging data and making decisions automatically at anywhere and anytime.

An interactive user friendly web application

Get user feedback

complaints and

queries and monitor

if the issue has

been resolved at

the earliest.

Get the details of the locations that the child travels regularly and the time of visit to a particular location.

Store entire

location data

of the child in

the Cloudant

notification to the parent works when the child crosses the geofence.

Test whether the

Build the device that helps to monitor the child's location and to notify the parent if the child crosses the geofence

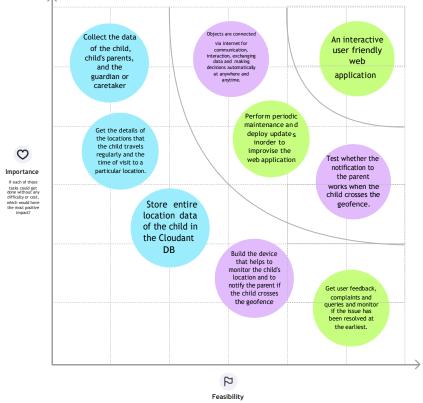
Perform periodic maintenance and deploy updates inorder to

improvise the

web application

### 4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.



# Regardless of their importance, which tasks are more

feasible than others? (Cost, time, effort, complexity, etc.)

them in the loop about the outcomes of the session. Export the mural Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive. Keep moving forward Strategy blueprint Define the components of a new idea or strategy. Open the template -> Customer experience journey map Understand customer needs, motivations, and obstacles for an experience. Open the template  $\rightarrow$ Strengths, weaknesses, opportunities & threats Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan. Open the template →

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After you collaborate

might find it helpful.

Ouick add-ons

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Share template feedback

inspiration?





















