



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Share template feedback



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

A Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article



Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM
How might we [your problem statement]?



Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.



Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Sudharshan

- Features should be provided with the user-friendly interface.
- The waste should be discarded perfectly.
- Cost must be affordable.
- There is a variety of hardware and software options available.

Sridhar prasad

- Interface should be easy to understand.
- Eco-friendly.
- Solar panels can be used for back-up power.
- The components should be stored in the system to reduce the risk of damage.

velmurugan

- Final customer should be user-friendly.
- Software can be used.
- The interface should be user-friendly and easy to use.
- The system should be able to handle large data.
- Security back up is must.

Selva vasanth

- Accuracy of hardware and software should be maintained.
- Python can be used.
- The waste can be stored and reused as the waste.
- Cloud storage should be used for storing data.
- Letting with solar panels can be used for power.
- We shouldn't make the system too complex.
- There is a variety of hardware and software options available.



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Hardware device

- Arduino
- Raspberry pi

Ui interface

- User-friendly
- Powerful representation

cost

- It should be affordable

Emergency alert

- If there is a fire, the system should be able to shut down.
- There is a high level of security and the system should be able to handle large data.

Accessibility

- It should be easy to use.
- There is a high level of security and the system should be able to handle large data.

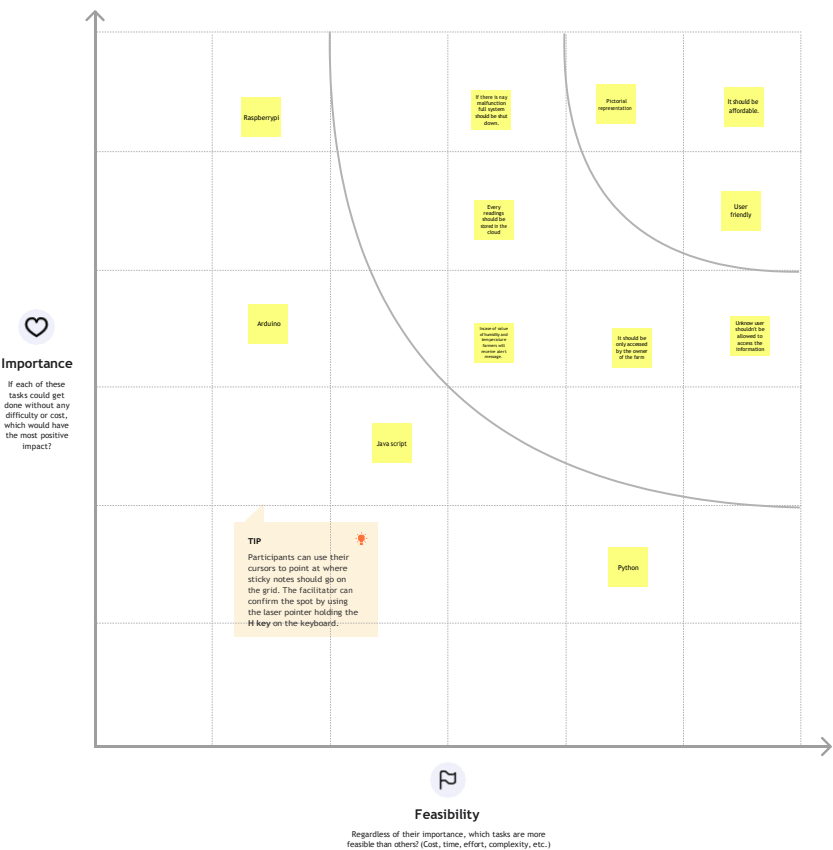
TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

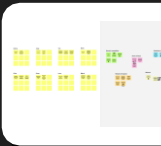
Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
[Open the template](#)

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
[Open the template](#)

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template](#)

Share template feedback



Need some inspiration?
See a finished version of this template to kickstart your work.
[Open example](#)

