



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Share template feedback



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes



Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.



Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

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Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

How might we...predict the crop yield considering all the factors that has its influence in the growth?



Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

P Deepak

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Prasanth N

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K Tharun

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Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

- Estimate using past records: Take the average production of the crop in the past year and divide it by the number of acres.
- Estimate by sampling a small area: Select a small area of the field and count the number of plants that are growing.
- Predict by asking experts to predict: Ask a group of experts to estimate the production of the crop.

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

- Estimate by Whole Plot Harvest: Divide the total yield of the crop by the number of plots.
- Estimate by periodic recording of yield: Record the yield of the crop at regular intervals.
- Predict by analyzing external factors: Consider factors such as weather, soil, and pest control.

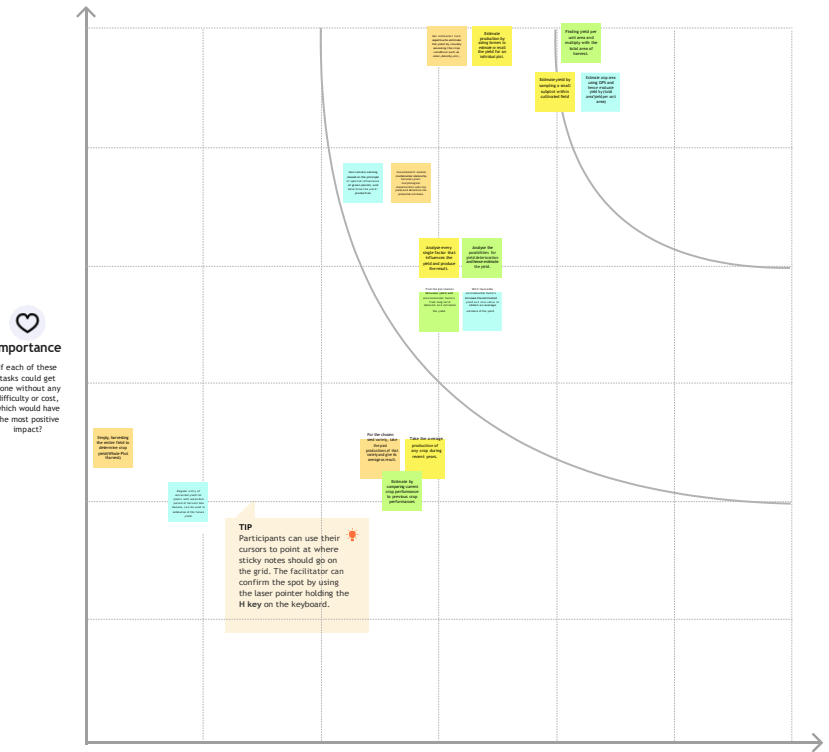
- Predict by analyzing meteorological characteristics: Consider factors such as temperature, humidity, and wind speed.
- Predict by analyzing soil characteristics: Consider factors such as soil type, pH, and nutrient levels.
- Predict by analyzing pest control characteristics: Consider factors such as pest control methods and timing.



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?



Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons



Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.



Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

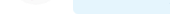
Keep moving forward



Strategy blueprint

Define the components of a new idea or strategy.

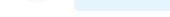
Open the template



Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

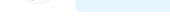
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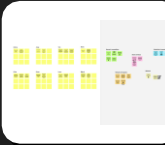
Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template



Share template feedback



Need some inspiration?

See a finished version of this template to kickstart your work.

Open example

