Project Design Phase-I Problem solution fit

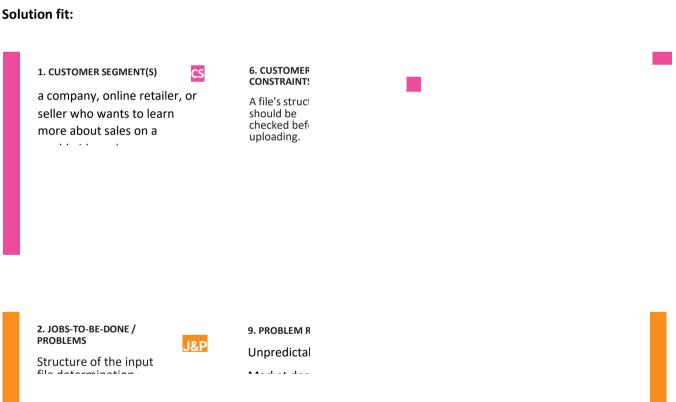
Date	15 October 2022
Team ID	PNT2022TMID34242
Project Name	Project – Global Sales Data Analytics
Maximum Marks	2 Marks

Problem solution fit:

The term "problem solution fit" simply refers to the fact that you have identified a problem with a client and that the resolution you have arrived at genuinely resolves that issue. Recognizing sales trends and behavioral tendencies is helpful.

Purpose:

- Adapt your approach to complicated problem-solving to the needs of your consumers.
- Increase acceptance of your service and achieve success more quickly by utilising existing channels and outlets for behaviour.
- Use the appropriate triggers and messaging to refine your communication and marketing approach.
- Increase customer touch points with your business by identifying the best problem-behavior fit and fostering trust by resolving persistent annoyances, pressing issues, or expensive issues.
- Recognize the issue as it is in order to make improvements for your target group.



3. TRIGGERS Have you ever had the feeling that you are oblivious of how your company is doing?

10. YOUR SOLUTION SL Simple payments Adaptive design Creating a dashboard that is interactive.

Designed by the user

TR

EM

8. CHANNELS of BEHAVIOUR СН 8.1 ONLINE

Utilizing third-party software and services that analyze data through automation, analytics, and subscription-based services

8.20FFLINE

Unintuitive offline programme for complicated data analysis.

4. EMOTIONS: BEFORE / AFTE

Before: Misunderstanding, unpredictable, decision fatigue. After: clear mind, better

understanding