

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID34297
Project Name	Containment Zone Alerting Application
Maximum Marks	4 Marks


Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.




Reference: <https://www.mural.co/templates/empathy-map-canvas>


Step-1: Team Gathering, Collaboration and Select the Problem Statement




Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

 10 minutes to prepare
 1 hour to collaborate
 2-8 people recommended

 **Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.


B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.







 5 minutes

PROBLEM

How might we [your problem statement]?

Key rules of brainstorming

To run a smooth and productive session

-  Stay in topic.
-  Encourage wild ideas.
-  Defer judgment.
-  Listen to others.
-  Go for volume.
-  If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

3

Brainstorm as a group

Have everyone move their ideas into the "group sharing space" within the template and have the team silently read through them. As a team, sort and group them by thematic topics or similarities. Discuss and answer any questions that arise. Encourage "Yes, and..." and build on the ideas of other people along the way.

15 minutes

TIP

You can use the **Voting** session tool below to focus on the strongest ideas.

Symptoms, signs, route of transmission, and clinical severity of COVID

Difference between active and passive surveillance

Planning
This component outlines planning process for COVID-19 management in the allocated area of jurisdiction

Operation
This component explains activities for the supervisor at the field level

Logistics
This component outlines supply chain management in assigned area of jurisdiction

Monitoring and reporting
This component explains monitoring and supervision required in the field

Step-3:idea Prioritization

2

Brainstorm solo

Have each participant begin in the "solo brainstorm space" by silently brainstorming ideas and placing them into the template. This "silent-storming" avoids group-think and creates an inclusive environment for introverts and extroverts alike. Set a time limit. Encourage people to go for quantity.

10 minutes

Person 1

Symptoms, signs, route of transmission, and clinical severity of COVID

Comparison between active and passive surveillance

Difference between active and passive surveillance

Person 2

Assessment of the current situation and the need for surveillance

Isolation of COVID patients in treatment facilities/home

Facilitating testing of exposed people and high-risk contacts

Community surveillance house-to-house surveys to report cases in management area

Create awareness in communities about surveillance and surveillance activities

Facilitating testing of exposed cases through case contacts, call and identify contacts

Planning for field visit for supervising at the surveillance areas

Logistics arrangements for surveillance teams to carry out their activities

Monitoring of surveillance teams and personnel control