



<p><b>3. TRIGGERS</b></p> <p><b>TR</b></p> <ul style="list-style-type: none"> <li>• When customers sell their car.</li> <li>• When a customer buys a used car.</li> </ul>	<p><b>10. YOUR SOLUTION</b></p> <p><b>SL</b></p> <p>The proposed solution is to develop a care resale value predictor using machine learning techniques like regression and random forest.</p>	<p><b>8.CHANNELS of BEHAVIOR</b></p> <p><b>CH</b></p> <p><b>8.1 ONLINE</b> Car details that have to be entered in a web application.</p> <p><b>8.2 OFFLINE</b> Customers have to collect the necessary information about the specifications of the car.</p>
<p><b>4. EMOTIONS: BEFORE / AFTER</b></p> <p><b>EM</b></p> <p>Customers get an awareness of the resale price of their car.</p>		