	Entice How does someone initially become aware of this process?	Enter What do people experience as they begin the process?	Engage In the core moments in the process, what happens?	Exit What do people typically experience as the process finishes?	Extend What happens after the experience is over?
Steps What does the person (or group) typically experience?	In this process the user can detect the phishing websites in which they have entered their confidential data or sensitive data The user can make online transactions in a secured way and can be sure of thier legitimate websites. We need to develop a model to detect the phishing websites in order to achive data security and prevents from hackers. Using this model the user can store confidential information in required files/ drives.	Surf through the internet ,enter the website to detect if its secured or unsecured webiste. The user can report if something is suspicious The user can be made awrare of those phishing websites.	The reported URL is split using delimiters and those splitted parts are compared to the previously reported URLs. At the end the user will be awrae whether the website is to be legitimate or not.	The user can be made aware of phishing websites.	If the result determines the given site to phishing website then the user must report it.
 Interactions What interactions do they have at each step along the way? People: Who do they see or talk to? Places: Where are they? Things: What digital touchpoints or physical objects would they use? 	There are no persons directly involved but hackers may interact through phishing websites. Safe browsing is ensured through this project. The user can browse and visit websites. Internet facility, browser and URL of the visited website are required.	The user can use the model to detect the phishing websites. Used by users who make online transactions.	The developed model is user-friendly and reliable	The result will be displayed at the end of the process	The traditional methods for detecting phishing websites is blacklist and whitelist approaches.
Goals & motivations At each step, what is a person's primary goal or motivation? ("Help me" or "Help me avoid")	The goal of the project is to secure confidential information. To ensure secured transactions.	To minimize the loss of confidential data.	To detect if the site is legitimate or not.	Gets clarified about the suspicious data.	While developing enhances the security of website.
Positive moments What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?	The user becomes alert if finds it to be phishing website and does not provide any confidential data.	You already guessed it is a phishing website.	The URL's submitted by the users helps the model to detect phishing websites and checks whether the URL is already in the list of already detected websites.	The model is productive by satisfying the user whether the site is legitimate or not.	The model detects new phishing websites by upgrading the developed algorithms as hackers emerge in a rapid rate.
What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?	It becomes to detect if the internet connectivity is slow or the browser version is older.	The user can't verify every website as it involves a manual process of finding suspicious websites and then need to enter the URL of the website.	Searching the deleted websites.	When the detected website is phishing website but appears to be legitimate to the outer world.	We need to prove that the newly detected phishing website is noxious or not and then add it blacklist.
Areas of opportunity How might we make each step better? What ideas do we have? What have others suggested?	The model should be improved such that it passes all the test cases.	In efficient manner the phishing websites is identified.	Facility to report the phishing website.	Using advanced ML algorithms to analyze the URL's and produce the desired outputs.	The future work is to detect phishing webistes in an automated way instead of manual process.