

ProjectDesignPhase

IProblemSolutionFit

Date	30 September 2022
TeamID	PNT2022TMID38230
ProjectName	Project-Smart Fashion Recommender Application
MaximumMarks	2Marks

ProblemSolutionFit:

1.CUSTOMER SEGMENT(S) CS <ul style="list-style-type: none"> Entrepreneurs Students Baby Boomers Yuppies 	6.CUSTOMER CONSTRAINTS CC <ul style="list-style-type: none"> Cost Benefits Scope Risks 	5.AVAILABLE SOLUTIONS AS <ul style="list-style-type: none"> Beautiful UI with Material Design Categories and Products with Search Menus Push Notification Responsive Admin Panel
2.JOBS TO BE DONE/PROBLEMS J&P <ul style="list-style-type: none"> Emotional Aspects Functional Aspects Personal Dimensions Social Dimensions 	9.PROBLEM ROOT CAUSE RC <ul style="list-style-type: none"> Virtual Challenge of Reality Uncertainties with Security Irregular Variety Moderation Missing Product Information Delay in Delivery of Products 	7.BEHAVIOUR BE <ul style="list-style-type: none"> Discount Seekers Need-based shoppers Wandering customer Impulse buyers Attitude
3.TRIGGERS TR <ul style="list-style-type: none"> Encourage loyalty. Incentivize customers.. 	10.OUR SOLUTION <ul style="list-style-type: none"> Product Management Shopping Cart Development Sales Reporting Secure Payment Channel Global Presence Online Review System 	8.CHANNELS of BEHAVIOUR CH <p>8.1 ONLINE</p> <ul style="list-style-type: none"> Website Software application
4.EMOTIONS BEFORE/AFTER EM <ul style="list-style-type: none"> Tell a story Build the moment Loyalty 		<p>8.2 OFFLINE</p> <ul style="list-style-type: none"> Affiliates Shopping malls

