

Define CS, fit in	<div><div>CUSTOMER SEGMENT(S)</div><div>Passangers to travel</div><div>CS</div></div>	<div><div>CUSTOMER CONSTRAINTS</div><div>To prevent standing long queue for buying the tickets</div><div>CC</div></div>	<div><div>AVAILABLE SOLUTIONS</div><div>Not manidatory to carry the carry the hard copy of tickets,digital soft copy of ticket is enough. Emerencgy/urgency situtations to book the tickets easily.</div><div>AS</div></div>	Explore AS, di
Focus on J&P, tap into BE, understand RC	<div><div>JOBS-TO-BE-DONE / PROBLEM</div><div>Fast ticket booking job is done instead of standing in long queue in usal ticket booking counter To know the current running status of trains & schedule timming.</div><div>JP</div></div>	<div><div>PROBLEM ROOT CAUSE</div><div>For existing issue to avoiding a standing in long queue's In issue of missing the ticket</div><div>RC</div></div>	<div><div>BEHAVIOUR</div><div>It's having additional charge's by usal direct tickets</div><div>BE</div></div>	Focus on J&P, tap into BE, understand RC

<div>TRIGGERS</div> <div>To avoid the waiting for the tickets in ticket counter</div> <div>TR</div>	<div>YOUR SOLUTION</div> <div>Mobile application for booking the tickets</div> <div>SL</div>	<div>BEHAVIOUR</div> <div>CH</div> <div>Online:</div> <div>Ensure the network connectivity alaways.</div> <div>Offline:</div> <div>To notice the PNR number of the ticket.</div>
<div>4. EMOTIONS:</div> <div>EM</div> <div>Easy booking of tickets makes me feel better.</div>		