

# Problem-Solution Fit canvas

Purpose / Vision

Version:

Define CS, fit into CL	<b>1. CUSTOMER SEGMENT(S)</b> <span>CS</span> A busy Person	<b>6. CUSTOMER LIMITATIONS</b> <small>EG. BUDGET, DEVICES</small> <span>CL</span> The product will be free and Easy to use There will be login page to explore your favorites	<b>5. AVAILABLE SOLUTIONS</b> <small>PLUSES &amp; MINUSES</small> <span>AS</span> They can browse the news through the software The browsing may get disturbed due to Traffic	Explore AS, differentiate
	<b>2. PROBLEMS / PAINS + ITS FREQUENCY</b> <span>PR</span> They not able to read news paper They can't read news paper 10 to 15 pages every day They couldn't gain the knowledge of surroundings daily	<b>9. PROBLEM ROOT / CAUSE</b> <span>RC</span> There is no sufficient time to read news paper Without reading news a company can't develop the business	<b>7. BEHAVIOR + ITS INTENSITY</b> <span>BE</span> The Login page is accessible This can understand the Interest of a user	
Identify strong TR & EM	<b>3. TRIGGERS TO ACT</b> <span>TR</span> They would like to read news through all the devices The need news to Portable	<b>10. YOUR SOLUTION</b> <span>SL</span> By using news tracker application they read news through online platform The filtered news will be present and able to save time	<b>8. CHANNELS of BEHAVIOR</b> <span>CH</span> <b>ONLINE</b> They can read news through online only we need to be online to login	Extract online & offline CH of BE
	<b>4. EMOTIONS</b> <small>BEFORE / AFTER</small> <span>EM</span> Insufficient knowledge of business the company may lead to down in their business		<b>OFFLINE</b> We can't get any news through offline The software doesn't support	



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 Designed by Daria Nepriakhina / [IdeaHackers.nl](https://ideaHackers.nl) - we tailor ideas to customer behaviour and increase solution adoption probability.

## 0. Vision

