

Project Design Phase-I Proposed Solution Template

Date	19 September 2022
Team ID	PNT2022TMID01360
Project Name	Smart fashion recommender application
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	<p>Lack of proper guidance</p> <p>Lack of data analytics capability</p> <p>Increased demand for garment</p> <p>Time and energy consuming</p> <p>There is no enough cohesiveness between consumer information and merchants</p> <p>Complex user interface</p> <p>Need to communicate in a user understandable way</p>
2.	Idea / Solution description	<p>By using smart fashion recommender application</p> <p>The relationship between the customer interaction and services are improved</p> <p>Productive recommendation of the products</p> <p>Recommendations are known through a single page via chat bot</p> <p>Feedback is known at time</p>
3.	Novelty / Uniqueness	<p>Chatbots can reduce the time customers spend waiting in line. People get immediate answers to common questions (about order status, store hours, or locations, for instance) in a chat window instead of waiting for an email, a phone call, or a response from another channel. Resolving support cases.</p>
4.	Social Impact / Customer Satisfaction	<p>Help the product team be more empathetic for someone using their product and understand how they made someone feel.</p> <p>Customer feedback is information given from your customers about the quality of your product, customer service or any processes or transactions at your company.</p>
		<p>It's all about meeting customer requirements..</p> <p>Share with the team your experience building something similar and how it endedup.</p>

5.	Business Model (Revenue Model)	This application is one of the most profitable apparel business ideas globally. With the increasing demand for fashion and style, the demand for services is also increasing. With proper planning and marketing strategy, any individual can initiate this business with moderate capital investment.
6.	Scalability of the Solution	The scalability problem is that as the size of the system increases, the response time of the system increases to a point where users cannot afford it.