Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕙 **10 minutes** to prepare
- ⏱ **1 hour** to collaborate
- 👤 **2-8 people** recommended

Need some inspiration?
See a finished version of this template to kickstart your work.
Open example

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- **Team gathering**
  Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- **Set the goal**
  Think about the problem you'll be focusing on solving in the brainstorming session.
- **Learn how to use the facilitation tools**
  Use the Facilitation Superpowers to run a happy and productive session.

Open article →

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

How to Classify and analyse the resale value of used cars using Machine Learning

Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Jayaraman A

- predict the rate according to current trends
- Use Large amount of high quality dataset
- Using Time Series analysis and projection
- if the car has history of crimal records
- number of historical owners should be considered

Balaji M

- Using Machine learning to utilize data on all the less common features of a car can more accurately predict the value of car
- Allows users to access data with ease
- Increasing efficency by various approach
- revenue by providing ad spaces to car manufacturers in application
- Verify Insights from previous models

Avinash varman A

- Using Regression Algorithm
- can provide space for advertisement
- provide information about the nearest service stations for the model
- include more input data set

Aravind Kumar

- This method works well if you have a common car with a common set of features.
- By Finding the Car Engine Condition
- Automation in performing right task
- Various vehicular conditions
- user should enter the details of the car then value is calculated automatically

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

- Using Time Series analysis and projection
- Verify Insights from previous models
- Using Regression Algorithm
- Various vehicular conditions
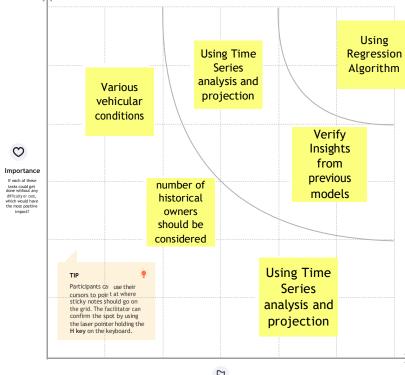- can provide space for advertisement
- number of historical owners should be considered

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

❤️ **Importance**
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

TIP
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.

🚩 **Feasibility**
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

- Various vehicular conditions
- Using Time Series analysis and projection
- Using Regression Algorithm
- number of historical owners should be considered
- Verify Insights from previous models
- Using Time Series analysis and projection

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons
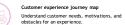
- **Share the mural**
  Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- **Export the mural**
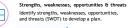 Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- **Strategy blueprint**
  Define the components of a new idea or strategy.
  Open the template ↗
- **Customer experience journey map**
  Understand customer needs, motivations, and obstacles for an experience.
  Open the template ↗
- **Strengths, weaknesses, opportunities & threats**
  Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
  Open the template ↗