



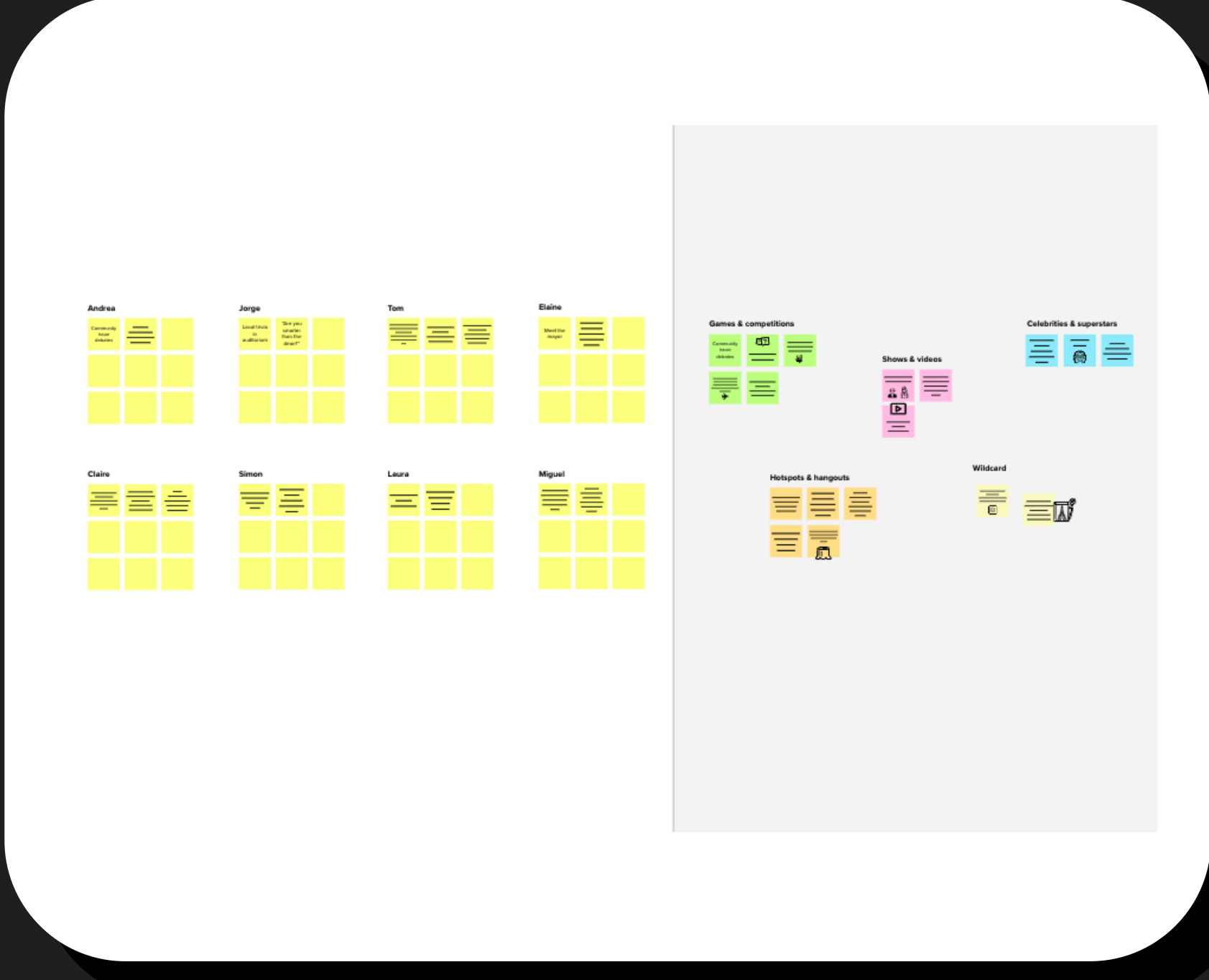
# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes** to prepare
- 1 hour** to collaborate
- 2-8 people** recommended

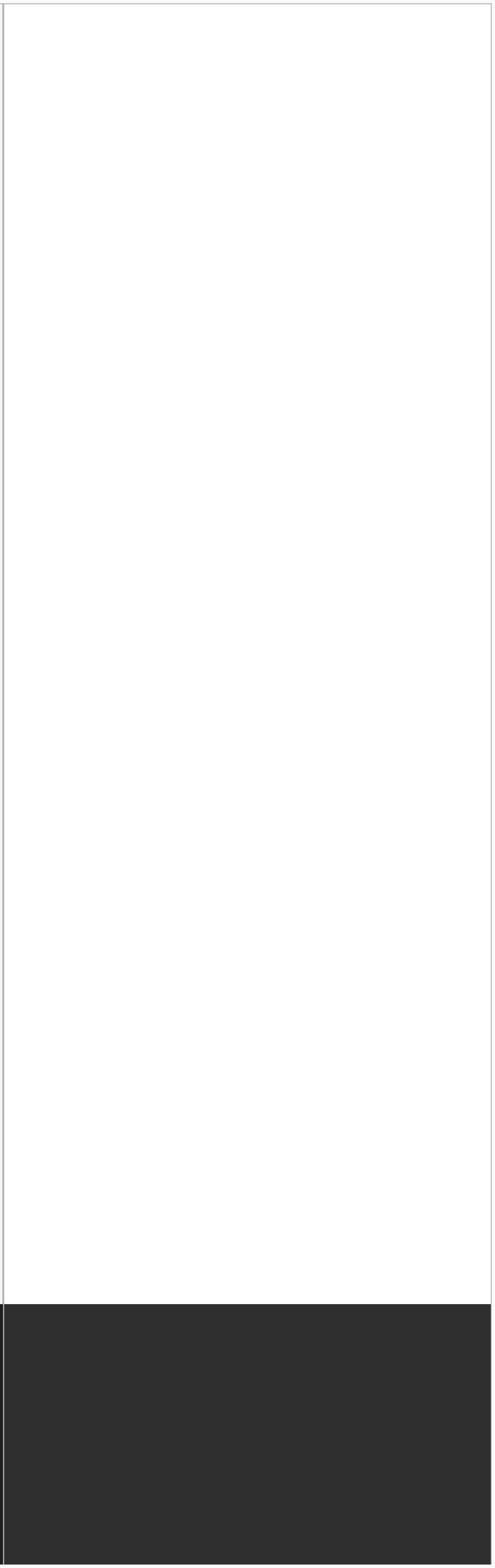


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**Need some inspiration?**  
See a finished version of this template to kickstart your work.

[Open example](#)



To run an smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

Person 1

we focus on developing a mobile based application.

It provide information regarding the Covid-19 containment zones.

The application further tracks the user's location

Provides notification alert if the user has entered a containment zone.

Person 2

The application also provides daily covid-19 case statistics to the users to keep them updates.

the application is developed on android SDK and users firebase cloud firestore to store the location data.

Android 's geofencing client is used to create geofences around the containment zones.

notification manager is used to provide notification.

Person 3

The application also uses restful web services to show the covid-19 cases.

The android application update the locations of the areas in a google map identified to be a containment zone.

this application notified a containment zone.

Distance calculation using Bluetooth low energy ,developed mobile app feature which has option to turn on social distance monitoring.

Person 4

The application is intended to provide information about containment zones in a particular region by alerting people through continuous monitoring of an individual location.

Key benefits of the application are monitoring people's activity and alerting them to their safety movement.

The application also notifies the users if they have entered a containment zone and upload the user's IMEI number to the online database.

Application are monitoring people's activity and alerting them to their safety movements.

3

Group ideas

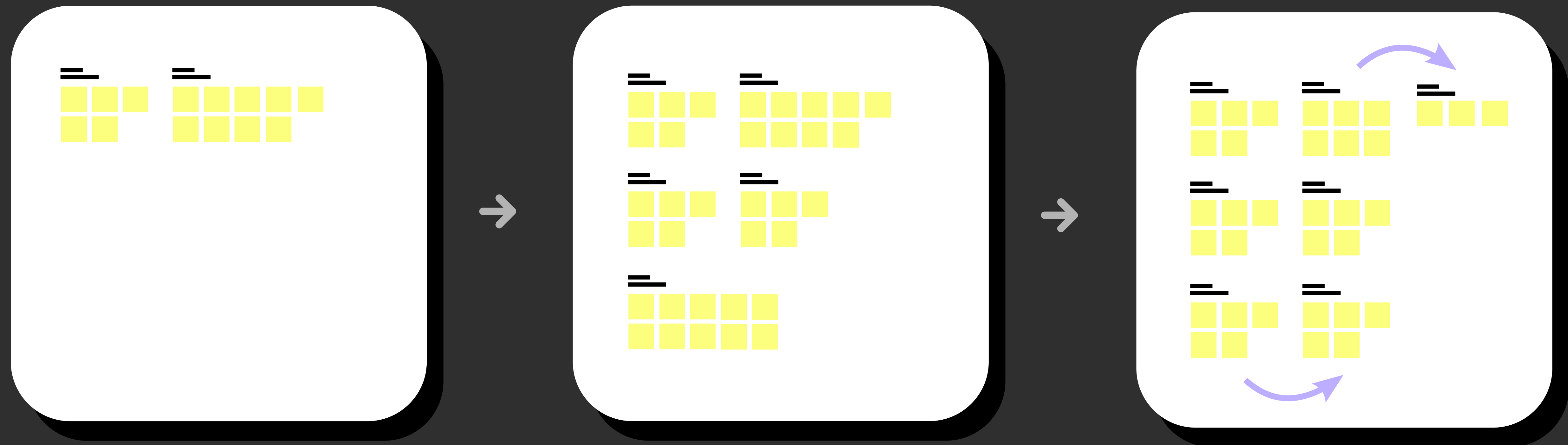
Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕒 20 minutes

TIP

💡

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

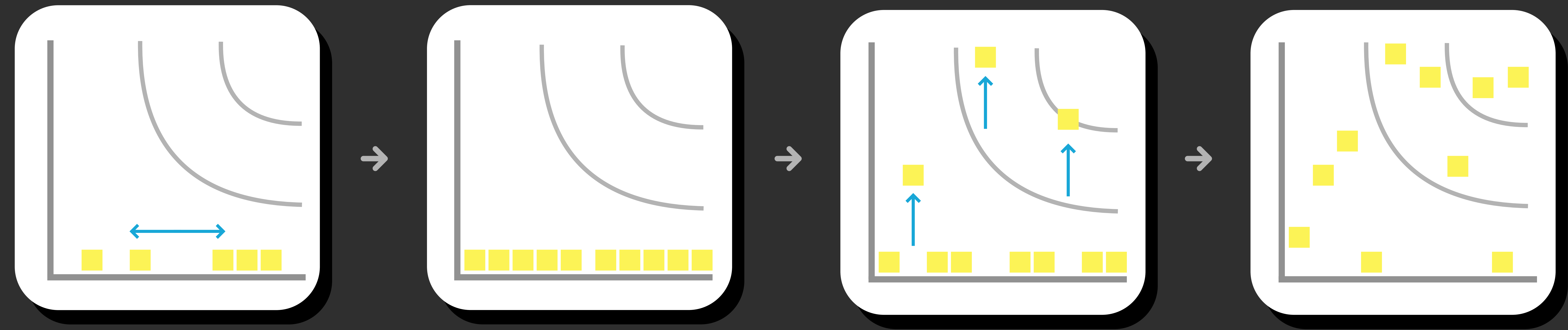
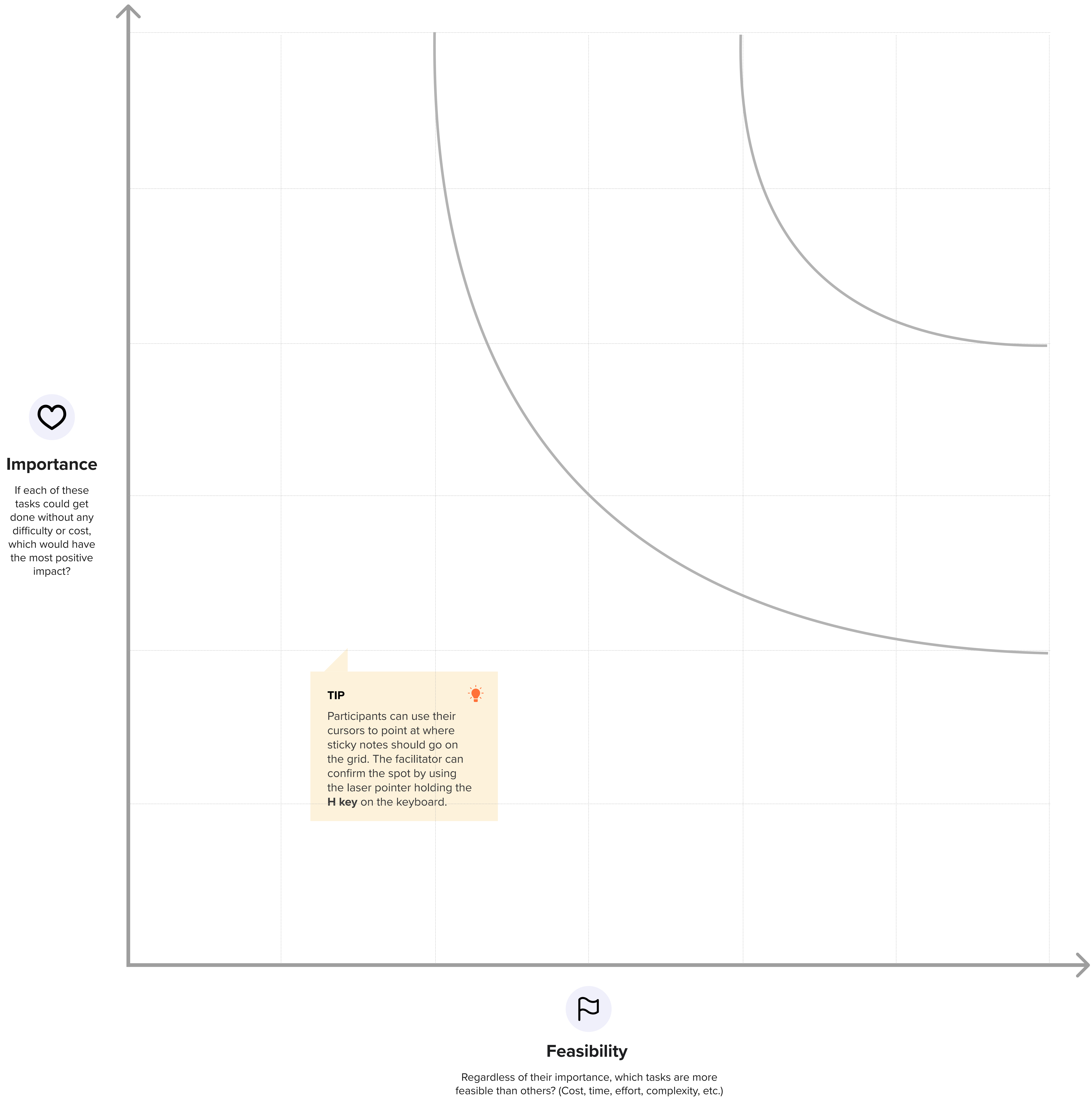




Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes





### After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

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### Quick add-ons

- A

**Share the mural**  
**Share a view link** to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B

**Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

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### Keep moving forward

- Strategy blueprint**  
Define the components of a new idea or strategy.  
[Open the template →](#)
- Customer experience journey map**  
Understand customer needs, motivations, and obstacles for an experience.  
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
[Open the template →](#)

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