

LITERATURE SURVEY

S.NO	TITTLE	AUTHOR	ADVANTAGE	DISADVANTAGE
1.	A SURVEY AND CLASSIFICATION OF WEB PHISHING DETECTION SCHEMES	Pradeep K.Atrey	Phishing is a fraudulent technique that is used over the Internet to deceive users with the goal of extracting their personal information such as username, passwords, credit card, and bank account information.	Drawbacks, and research gaps in the area of phishing website detection that can be worked upon in future research and developments.
2.	WEB PHISHING DETECTION TECHNIQUES: A SURVEY ON THE STATEOF-THE-ART, TAXONOMY AND FUTURE DIRECTIONS	M. Vijayalakshmi	Internet dragged more than half of the world's population into the cyber world. Unfortunately, with the increase in internet transactions, cybercrimes also increase rapidly.	In most cases, phishing detection techniques suffer from low-detection accuracy and high-false alarm especially when novel phishing approaches.
3.	PREVENTING PHISHING ATTACKS USING TEXT AND IMAGE WATERMARKING	Mahdi Hajiali	In identity theft used to illegally gather personal and financial information by providing fake web pages designed to mimic the website of a legitimate business. In this paper, Author propose a novel anti-phishing approach based on using imperceptible watermarking and monitoring the HTTP requests.	Security analysis of the proposed method demonstrates its robustness against some common attacks The proposed method performs fully automatically and without user interaction . It can be simply implemented and used for all kinds of websites , either secured or not secured with SSL protocol.

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4.	UNDERSTANDING PHISHERS' STRATEGIES OF MIMICKING UNIFORM RESOURCE LOCATORS TO LEVERAGE PHISHING ATTACKS.	J. Samantha Tharan	Phishing is a type of social engineering attack with an intention to steal user data, including login credentials and credit card numbers, leading to financial losses for both organizations and individuals.	Identifying the techniques which are used by phishers to mimic a phishing URL is rather a challenging issue.
5.	HYBRID INTELLIGENT PHISHING WEBSITE PREDICTION USING DEEP NEURAL NETWORKS WITH GENETIC ALGORITHM BASED FEATURE SELECTION AND WEIGHTING	Waleed Ali	Several blacklist-based conventional phishing website detection methods are used to predict the phishing websites.	However, numerous phishing websites are not predicted precisely by these blacklist-based conventional methods since many new phishing websites are constantly developed and launched on the Web over time.