

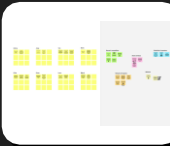


Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Share template feedback



Need some inspiration?
See a finished version of this template to kickstart your work.
Open example



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes



Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.



Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article



Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

The problem faced by the company is they do not have any systematic system to record and keep their inventory data. It is difficult for the admin to record the inventory data quickly and safely because they only keep it in the logbook and not properly organized.



Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.



Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note with a pencil [switch to on to start drawing!]
Issues for daily sales

Pradeep Sriram T Revenue growth Maintenance service Avoid product rendering Product must be fresh Track the best supplier Inventory level maintained Direct to stock area Avoid stock shortage Relationship with company info	Prithiv T S Revenue generation monitored Revenue analysis Revenue decision Customer comments Comment review Track on inventory Negative of order placed based on history of order placed Response level maintained Preference is maintained	Nithyananthan K V Revenue growth Maintenance service Avoid product rendering Product must be fresh Track the best supplier Inventory level maintained Direct to stock area Avoid stock shortage Relationship with company info	Mohamed Shiham S Daily sales monitored Issues for daily sales Product analysis based on previous orders Product cross-check is traced Product traceability Revenue analysis Seasonal inventory is maintained Accurate and real time data Product cross-check is traced Product traceability Revenue analysis Seasonal inventory is maintained Accurate and real time data
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Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

Product inventor Issues for daily sales Scale the business Product cross-check is traced Product analysis based on previous orders Product traceability Revenue analysis Seasonal inventory is maintained Accurate and real time data Product cross-check is traced Product traceability Revenue analysis Seasonal inventory is maintained Accurate and real time data	Customer Manager Customer comments Comment review Avoid stock shortage Product analysis based on previous orders Product cross-check is traced Product traceability Revenue analysis Seasonal inventory is maintained Accurate and real time data Product cross-check is traced Product traceability Revenue analysis Seasonal inventory is maintained Accurate and real time data
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TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Supplier Manager Track the best supplier Relationship with company info Avoid stock shortage	Sales Product Product analysis based on previous orders Daily sales monitored Product traceability Scale the business
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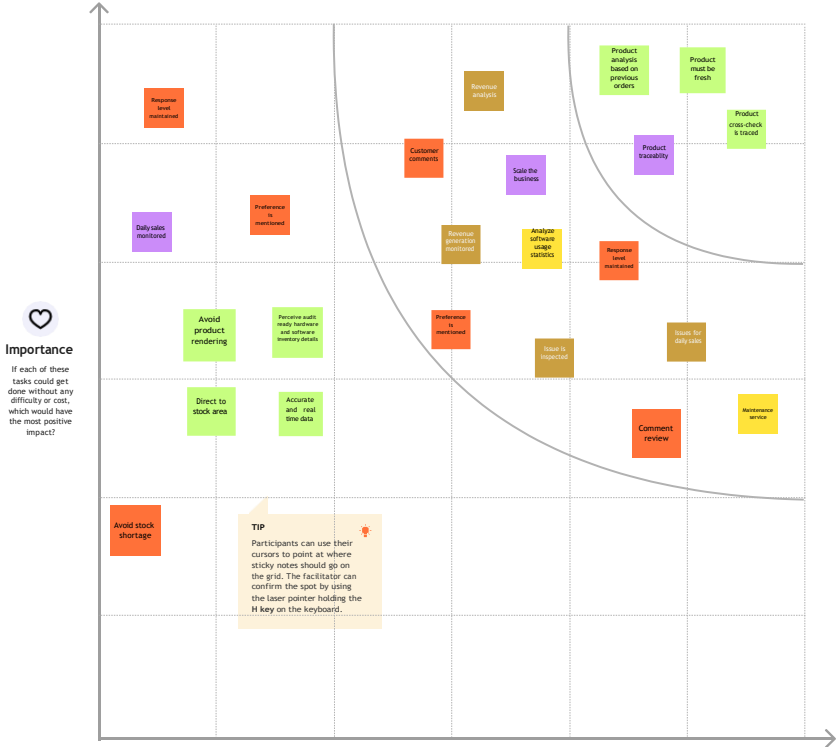
Account Statistics Revenue analysis Revenue generation monitored Issues for daily sales Track the best supplier Inventory level maintained Maintenance service Avoid product rendering Product must be fresh Track the best supplier Inventory level maintained Direct to stock area Avoid stock shortage Relationship with company info	Expansion of products Inventory level maintained Maintenance service Avoid product rendering Product must be fresh Track the best supplier Inventory level maintained Direct to stock area Avoid stock shortage Relationship with company info
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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



Feasibility
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
Open the template
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
Open the template
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template

Share template feedback