

Ideation Phase Problem Statement

Date	10 September 2022
Team ID	PNT2022TMID46404
Project Name	Smart Farmer - IOT Enabled Smart Farming Application
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

I am	I'm trying to	But	Because	Which makes me feel
a farmer	know what kind of fertilizer I have to use	I am unable to predict the appropriate fertilizer	of the soil condition	worry
a farmer	monitor the crop anywhere and anytime	I can't able to spend full time in the land	I have to do my daily routine	unclear
a new farmist	cultivate a new crop in my land	I don't know the soil condition	I don't have a clear knowledge about cultivation	doubtful

