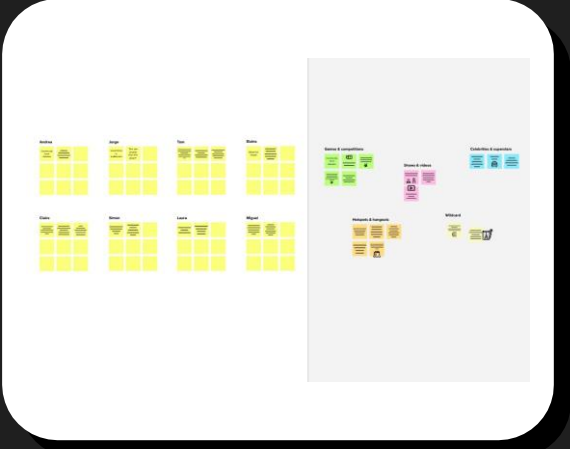
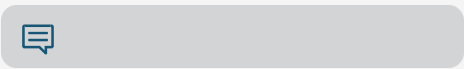


Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👤 2-8 people recommended



Need some inspiration?

See a finished version of this template to kickstart your work.





Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

PROBLEM

How might we prevent the forest fires by early detecting methods?



Key rules of brainstorming

To run an smooth and productive session

Stay in topic.

Encourage wild

ideas. Defer judgment.

Listen to

others

Brainstorm

Write down any ideas that come to mind that address your problem statement.

 10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!



Deepika M

Detect By
Smoke

Detect By
Climate
change

Nandhini R

Detects
By
flame

Detects any
electrical
Shortage
that can
cause fire

Kaviya M

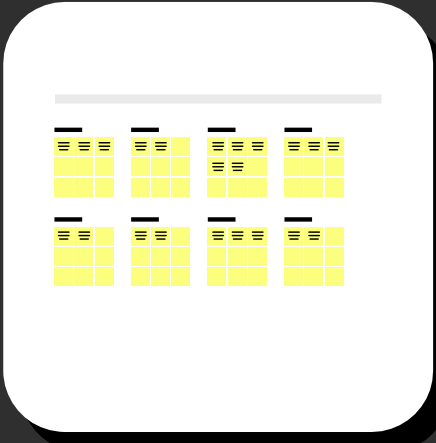
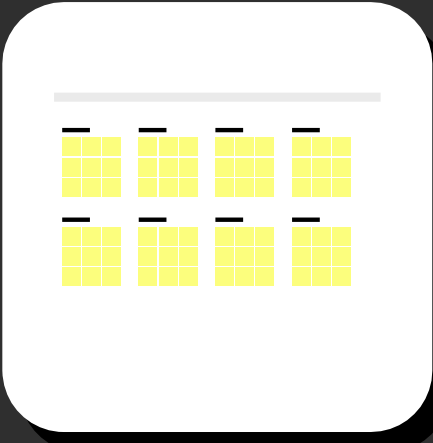
Detects
by spark

Detects
spark due
to
lightning

Vasanth P

Detects
temparature
regularly

Monitors
24/7



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.



20 minutes

By detect
the forest
fire,

Reduces the
air pollution

Reduces the
landslide and
soil erosion by
protecting
strong rooted
trees

Reduces the
risk of
eradication of
endangered
species

Reduces
CO2

No need of
manual
monitoring

No loss of
life and
resources

TIP

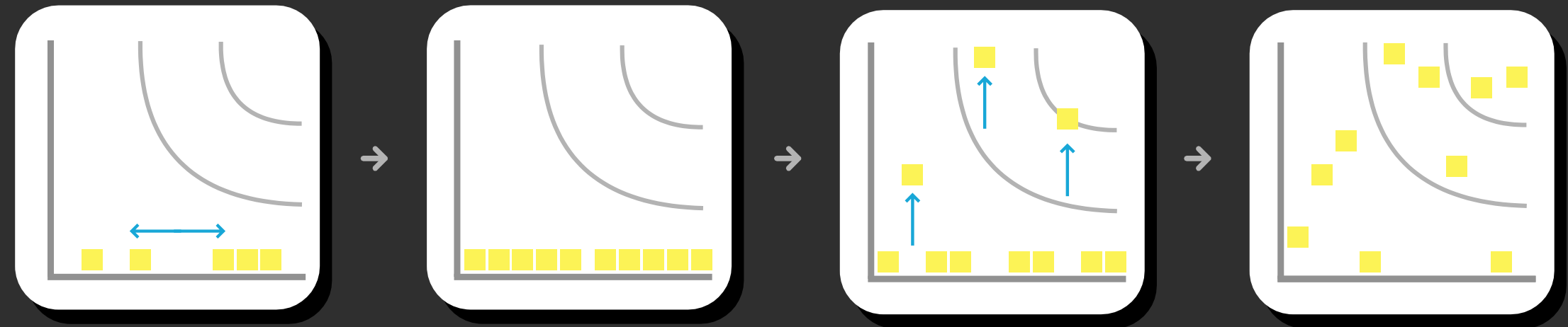
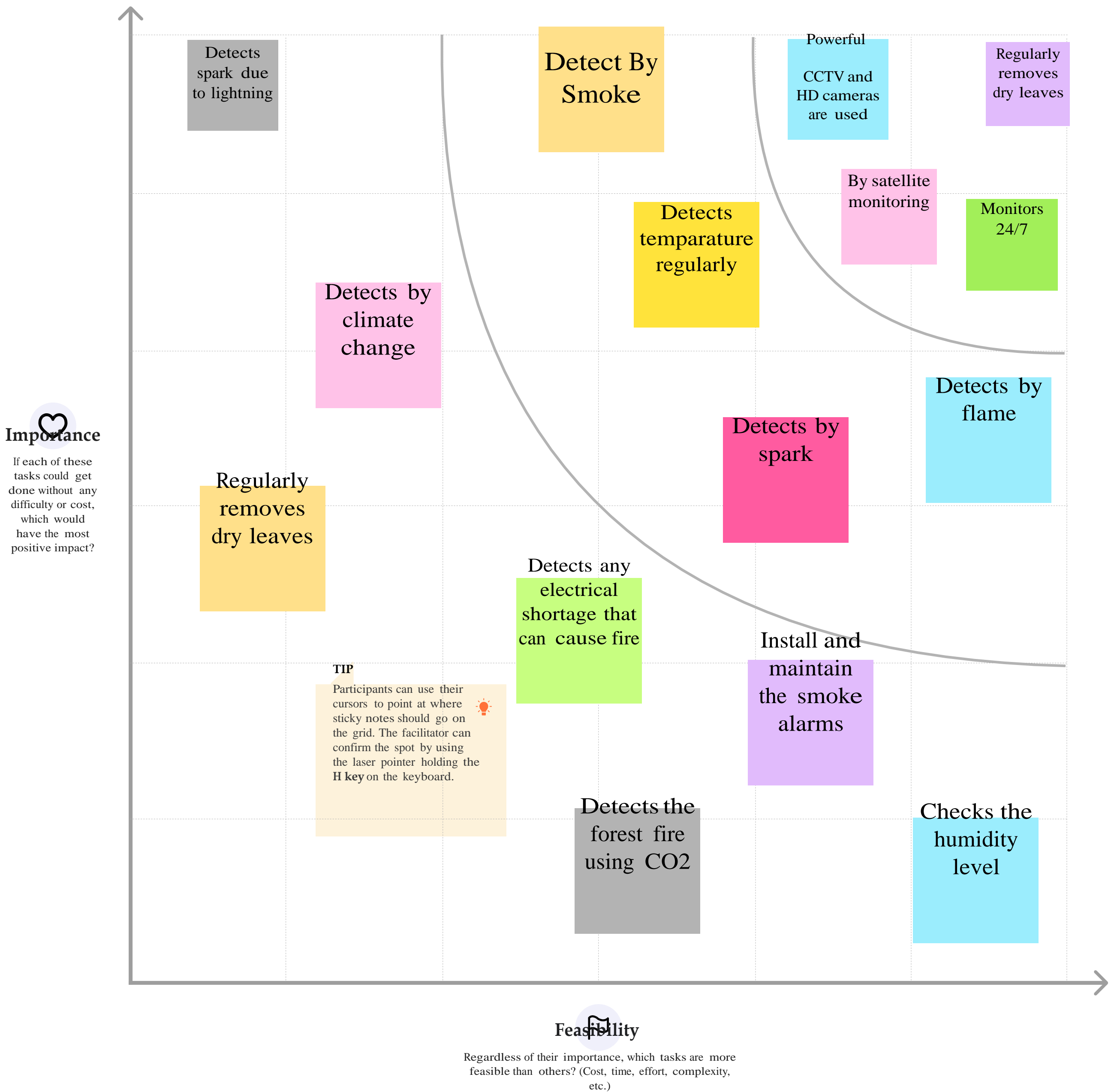
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes





After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons



Share the mural

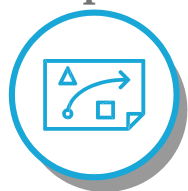
Share a **view link** to the mural with stakeholders to keep them in the loop about the outcomes of the session.



Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward



Strategy blueprint

Define the components of a new idea or strategy.



Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.



Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

