


Ideation Phase

Brain Storming Ideas

Date	22/09/2022
Team ID	PNT2022TMID39808
Project Name	AI-Powered Nutrition Analyzer for Fitness Enthusiasts
Maximum Marks	4



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 1. What is the problem?
- 2. What is the solution?
- 3. How can we solve it?

Before you collaborate
A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

1. Set the scene

2. Team gathering
Everyone should participate in the session and explain their ideas. (Don't interrupt someone's or put them down)

3. Set the goal
What concepts and ideas could be brought on board in the brainstorming session?

4. Learn how to use the facilitator's role
Use the Facilitator's role to make it a happy and productive session.

Start writing

Define your problem statement
What problem are you trying to solve? Frame your problem as a how might the statement. This will be the focus of your brainstorm.

1. Write down

How might we (team) solve this problem?

Key rules of brainstorming
To get an abundance of creative ideas:

- 1. Stay on track
- 2. Encourage wild ideas
- 3. Stay positive
- 4. Build on others' ideas
- 5. One idea at a time
- 6. Go for quantity
- 7. If possible, be visual

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

TIP

You can select a sticky note and hit the pencil icon to start drawing.

Person 1

Create awareness between people

Create a nutrition assistant with language option

publish the product between the people

create a user manual like a video

Person 2

create a nutrition assistant with pictures

create awareness about the advanced technologies

nutrition assistant not only the paper work also use with the advanced technologies

make the nutrition assistant simple and easy to use

Person 3

add voice control option in AI based nutrition assistant

use user known language options

create a voice alert to indicate the dieting plans at a time

create the simple procedure for using the assistant

Person 5

create a nutrition assistant with age and gender option

create a separate nutrition plan for athlete

separate plan for diabetes

create a nutrition plan with picture of food items including the recipe

Person 4

publish the merits of nutrition assistant

every diet plan should be written a picture option

make a nutrition assistant with a disease choosing option

create a nutrition plan matching for disease

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

⌚ 20 minutes

add voice control
option in ai based
nutrition assistant with
language option
because language is
the major problem of
user

Create a
nutrition
assistant with
language
option

create a
nutrition plan
with picture of
food also
including the
metrics

create
awareness
about the
advanced
technologies

create a
nutrition plan
matching for
disease

TIP

Auto customizable tags to group
notes to make it easier to find,
browse, export, and
categorize important ideas as
themes within your notes.



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

