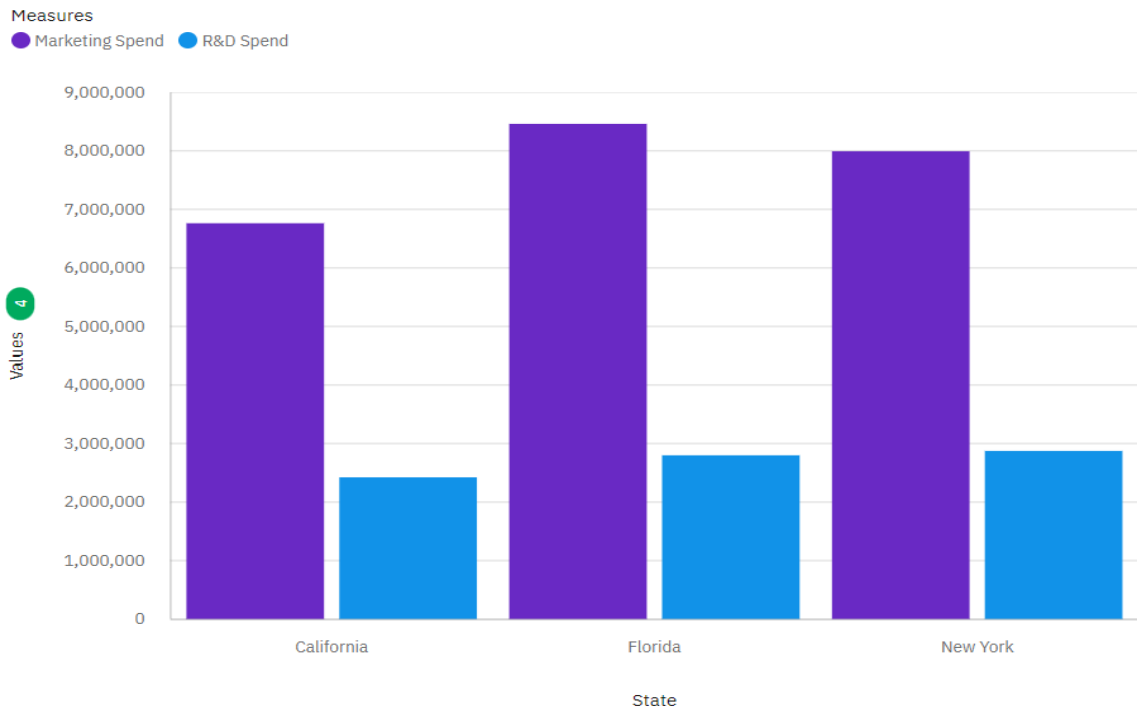


# IBM DATA VISUALIZATION ASSIGNMENT-1

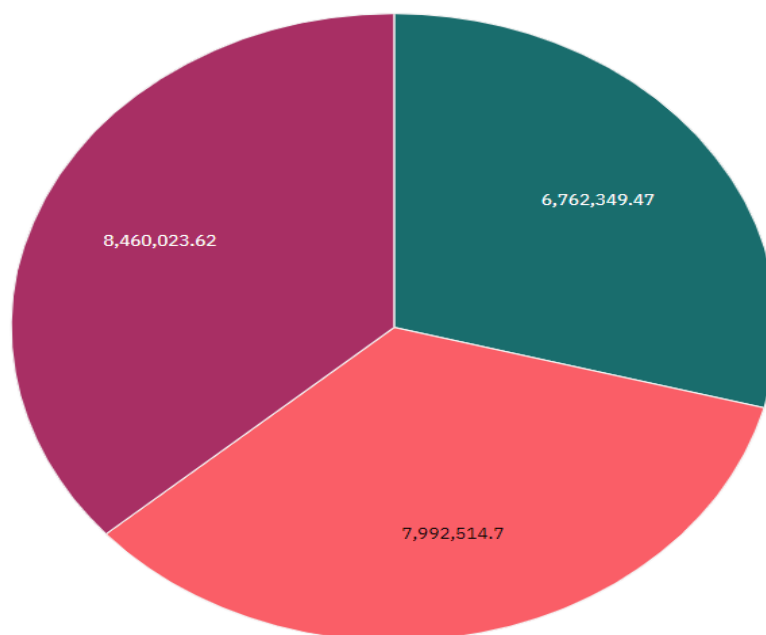
R&D Spend and Marketing Spend by State



Marketing Spend by State 4

State

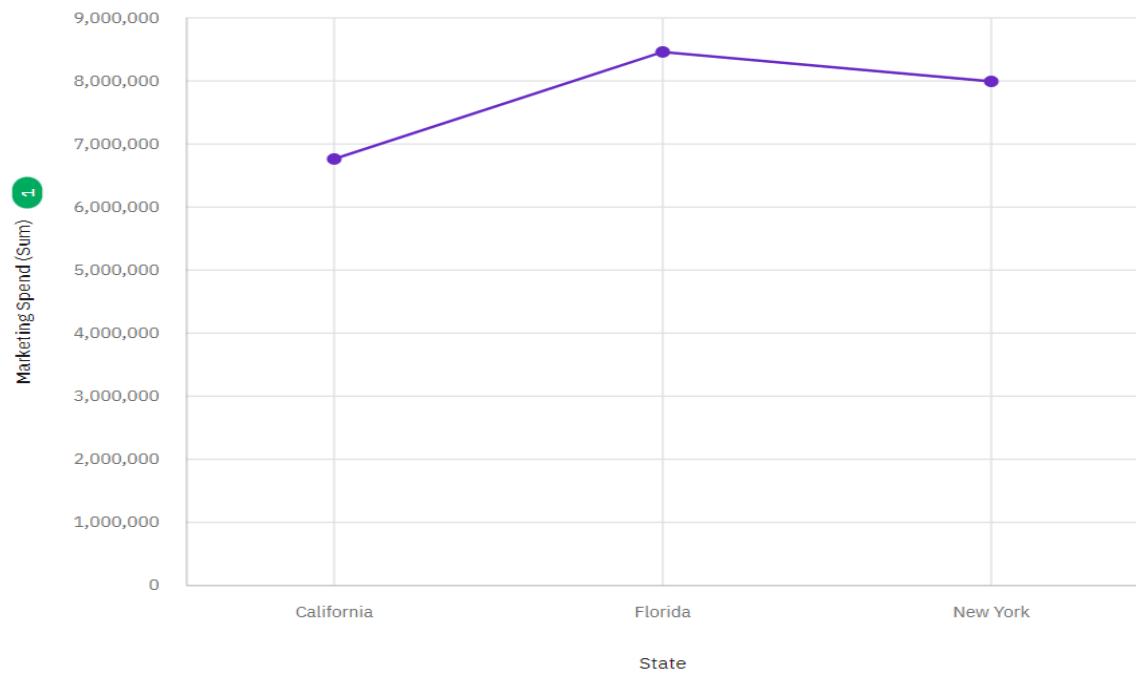
- California
- New York
- Florida



## R&D Spend by Administration



## Marketing Spend by State 3

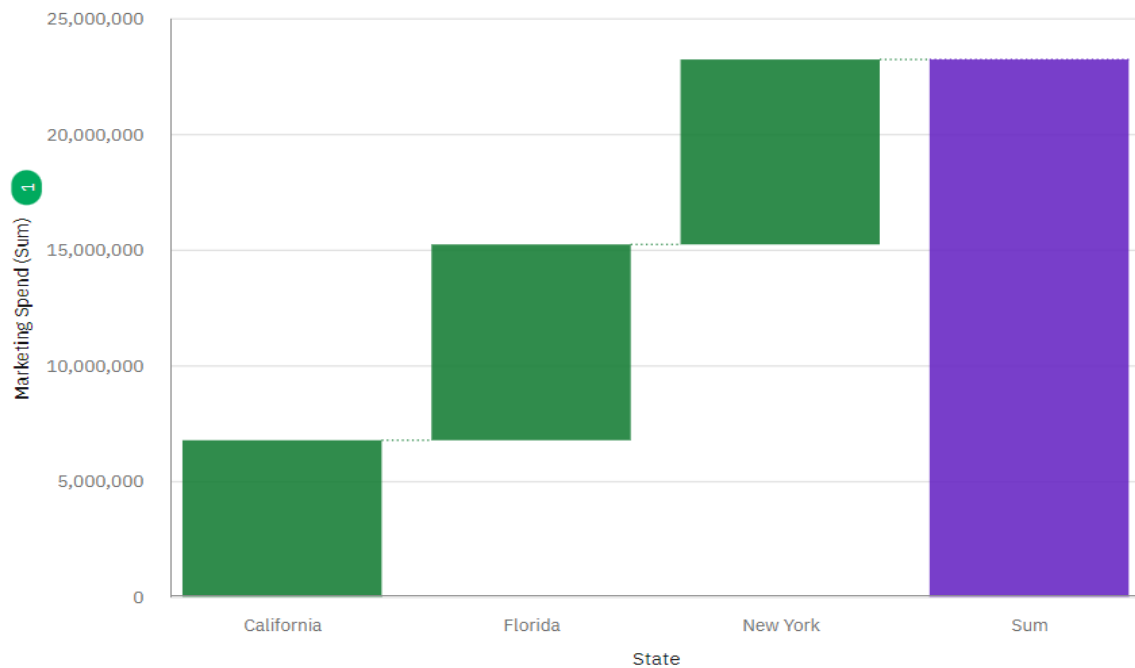


### Marketing Spend for State 3



Column values

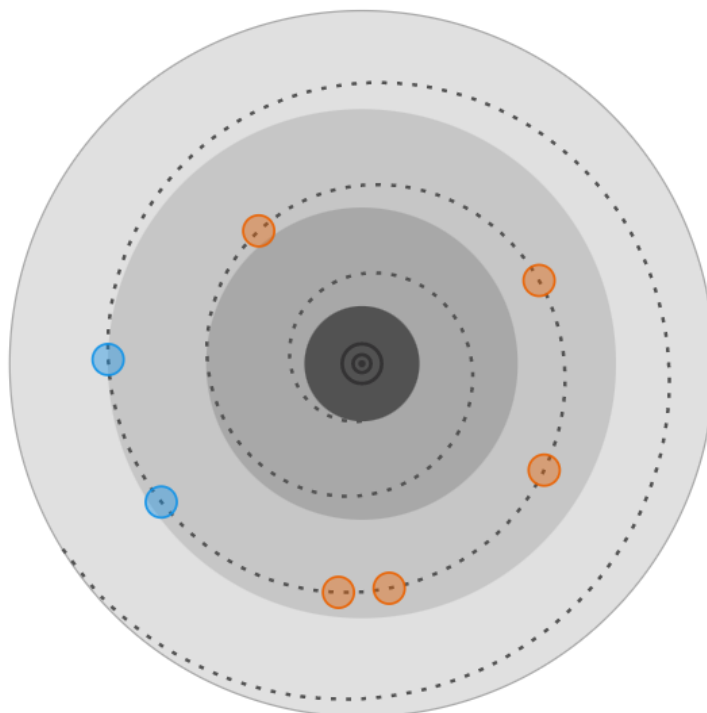
● Increase ● Decrease ● Sum



### Marketing Spend

● 1 Driver ● 2 Drivers ● Combination

🔍 Search drivers



Drivers	%
R&D Spend and Administration	71
Profit and Administration	64
Profit and R&D Spend	60
Profit and State	56
R&D Spend and State	55
Profit	51
R&D Spend	48