Project Title: Plasma Donar Applicarion   Team ID: PNT2022TMID11738

CUSTOMER SEGMENT:

Searching for plasma donar.

CUSTOMER CONSTRAINT:

It has been just working in a web page and storing the information in a cloud

AVAILABLE SOLUTION:

When they face the problem in searching or contacting the plasma donar. It is very helpful for searching the plasma donar.

JOBS TO BE DONE/PROBLEM:

Difficult to search for the plasma donar and getting the contact details about the plasma donar.

PROBLEM ROOT CAUSE:

This application is used for searching the plasma donars and reduce the time of the plasma required people.

BEHAVIOUR:

There is a feedback procedure in that application improve/ clear the bugs and mistakes in the application the customer feedback support

TRIGGERS:

By using this app with the efficient and reliable UI to understand by all the people efficiently

EMOTION BEFORE/AFTER:

When the patients feel difficult to search for the plasma donar by using the mobile the plasma patients can search with the user-friendly application

YOUR SOLUTION:

The application/website is used give the better result in searching the plasma donar and contact them when the patient in the emergency situation.Donars details have been stored in the cloud .Reduce the searching time of the plasma required person.Contact the plasma donars via mobile.

CHANNELS OF BEHAVIOUR:

The feedback support is used improve the application as user-friendly by using it in website also by using some browsers