PROJECT PHASE II

PLASMA DONAR APPLICATION

TEAM ID :

PNT2022TMID11738

CUSTOMER JOURNEY

- AWARENESS
- CONSIDERATION
- APPLICATION
- PREPARATION
- ACTIVATION

AWARENESS

Messages

Enquiring via calls

Circulate messages via social media

CONSIDERATION

Enquiring Plasma bank

Friends referrals

Notify others

Enquiring hospitals

APPLICATION

Secure

Use GPS to track location

Reduce donar searching time

User friendly

PREPARATION :

To give a better experience to the user by improving a security purpose .
And by improving the service through the online

It helps the recipients time for searching the plasma doner.

ACTIVATION :

In this modern world the improvement of networking is well developedin between the peoples .

THANK YOU...