

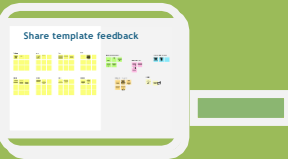


Brainstorm

& idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

- 10 minutes



Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.



Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#)



Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

- 5 minutes



PROBLEM

The Aim of the project is to request an help from the plasma donars for donating plasma to the patients



Key rules of brainstorming
To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.



Brainstorm

Write down any ideas that come to mind that address your problem statement.

- 10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

TEAM LEADER

ASWIN KUMAR.R

PROVIDE CONTACTING DETAILS TO THE RECIPIENTS

TO STORE PLASMA DONARS DETAILS IN DATABASE

APPLICATION TO BUILD A NETWORK OF PEOPLE WHO CAN HELP EACH OTHER

COORDINATE TO MANAGE USER AND RESOURCES EASILY

TEAM MEMBER 2
BHARANI.KE

NUMBER OF USERS AS IT IS AVAILABLE IN THE FORM OF MOBILE APPLICATION INSTEAD OF WHATSAPP GROUP

TO PROVIDE SCALABILITY AND ENSURE SECURITY

CHOOSING DONAR'S BASED ON LOCATIONS

ANALYSE AND PROVIDE THE CERIFICATION OF THE PLASMA DONARS

TEAM MEMBER 1
ABISHAYA.S

USAGE OF THIS APPLICATION WILL GREATLY REDUCE TIMING SELECTING THE RIGHT DONAR

TO PROVIDE HEALTH TIPS AND GUIDELINES PLASMA DONATION

TEAM MEMBER 3N
KAYVA.P

IDENTIFICATION OF PLASMA DONAR AND PLASMA BANK

WELL CONCEIVED USER INTERFACE

EFFECTIVELY MANAGE PLASMA CAMPS AND

ADVERTISE

COMPARE TO ALL OTHER APPLICATIONS IT INCORPATE PROVISION FOR PLASMA DONATION



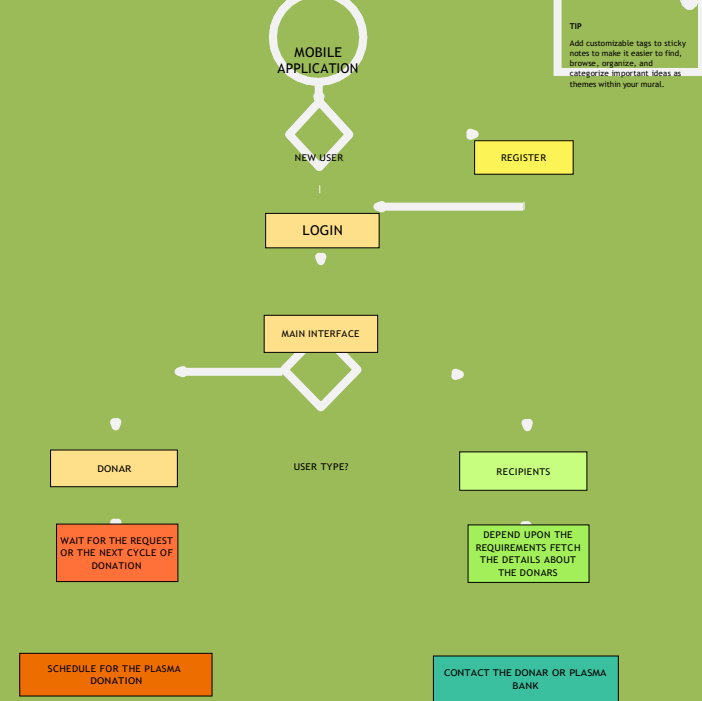
Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

- 20 minutes



MOBILE APPLICATION



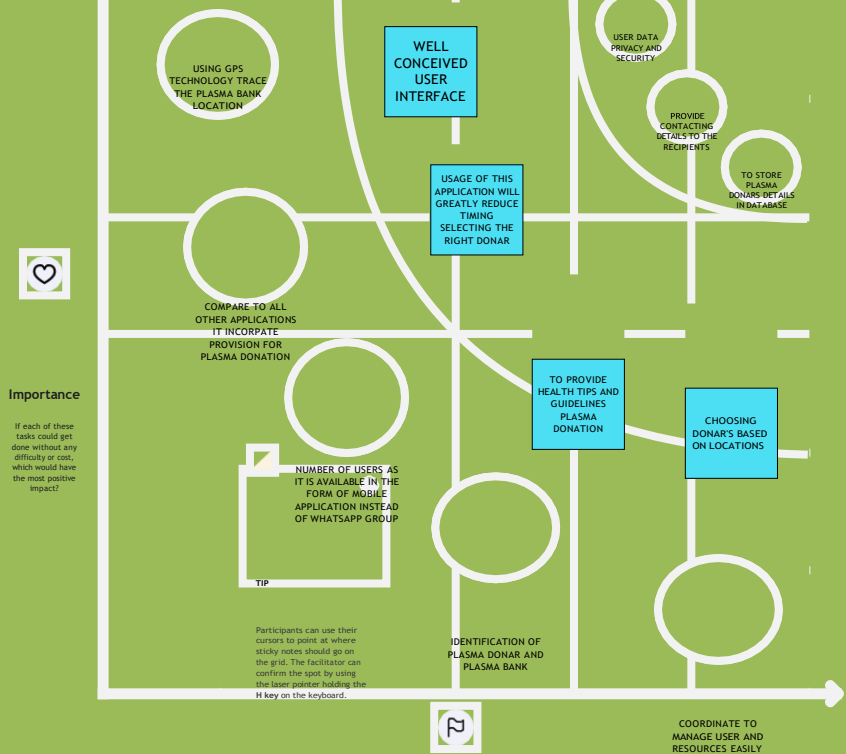
Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

- 20 minutes



Importance



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons



Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.



Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward



Strategy blueprint

Define the components of a new idea or strategy.



Open the template



Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.



Open the template

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.



Open the template

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