

Ideation Phase

Define the Problem Statements

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Project Name	Project – Digital Naturalist - AI enabled tool for biodiversity researchers
Maximum Marks	4 Marks

Problem Statement:

I am	I'm trying to	But	Because	Which makes me feel
Marine Researcher	study the different underwater species to understand their behavior	unable to identify species	of poor quality images	frustrated
ornithologist	Identify different species of birds	can not find a suitable place of work in the national park	of the poor management by the authorities	Outraged
Wildlife Photographer	capture exclusive images of endangered species	cannot find their gathering places anywhere near my place of stay	the animals have migrated to the middle of the forest due to lack of resources	Exhausted
Hiker	climb one of the highest mountain in the park	I am unable to distinguish between the good and poisonous plants	of my poor knowledge	Panic