Project Title: IoT Based Safety Gadget for Child Safety Monitoring& Notification

**Team ID: PNT2022TMID36631** 

## 1. CUSTOMER SEGMENT(S)

1. Working parents.

## • CUSTOMER CONSTRAINTS

- Mobile phone
- **©** GSM
- **©** GPS
- Mobile Communications

# 5. AVAILABLE SOLUTIONS

To taking care of children.

# 2. JOBS-TO-BE-DONE / PROBLEMS J&P

- GPS should be on.
- Device should be on when it is used.
- Cloud service has to be available all the time

## 9. PROBLEM ROOT CAUSE

A child neglected, not loved or caredfor has no talk to and no one is take care of.

# 7. BEHAVIOUR

Network issue is very common as most of the problems are located atthe country side. Here the contact both the developers and the serviceproviders.

3. TRIGGERS	10. YOUR SOLUTION	8. CHANNELS of BEHAVIOUR	
Currently a child's security is a crucial space of concern. Trafficked children are sold-out into slavery, domestic slavery, beggary, and therefore the	To possess an SMS text enabled communic ation between the child's wearable and also	Online:  • Mobile calls. SMS.	
	the parent		
	because		
	the GSM		
	mobile		
	communic		
	ation is		
sex trade. these acts triggers the	nearly present everyplace. The parents will send		
people to use this device.	a text with		
4. EMOTIONS: BEFORE / AFTER	specific keywords like "LOCATIO		

D.	N".
В	
e	The
f	tracking
0	device can
r	reply back
e	providing
-	providing the
I	
n	correct
S	location of
e	the kid and
c	it will
u	navigate
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