Ideation Phase
Define the Problem Statements

Date	7 November 2022
Team ID	PNT2022TMID51760
Project Name	Smart Fashion Recommender Application
Maximum Marks	2 Marks

Customer Problem Statement Template:
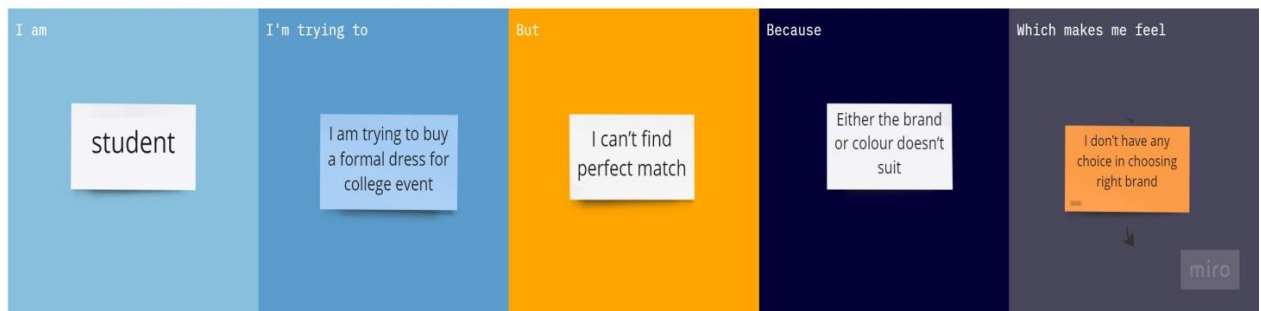
Problem Statement(PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	I am a student	I am trying to buy a formal dress for college event	I can't find perfect match	Either the brand or colour doesn't suit	I don't have any choice in choosing right brand
PS-2	I am an Average Man	Buy clothes to attend family function	Could not find dress of my desire	Product price not within the budget	Give up and move for other ecommerce site
PS-3	celebrity	Buy clothes which is trending in fashion	The current fashion trend is not assured	My expectation is not fulfilled	Disappointed