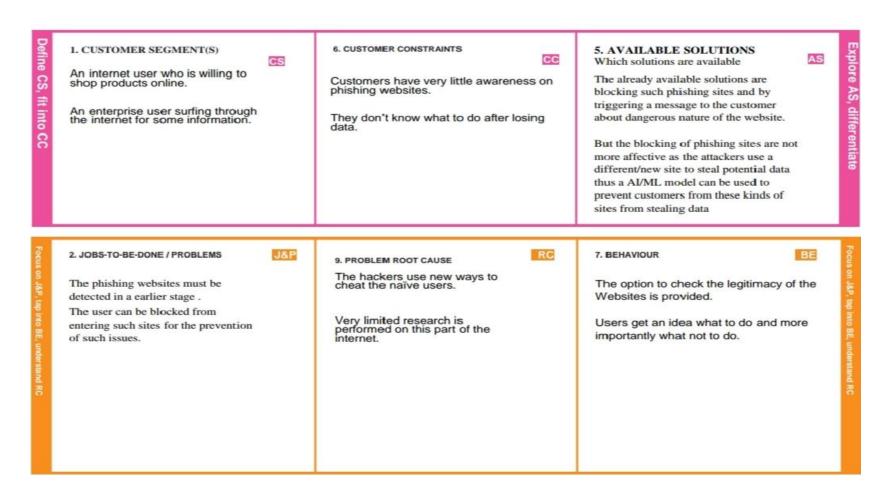
Project Title: Web Phishing Detection Project Design Phase-I - Solution Fit Template Team ID: PNT2022TMID34276



| 3. TRIGGERS A trigger message can be popped warning the user about the site. | 10. YOUR SOLUTION An option for the users to check the legitimacy of the websites is provided. | B. CHANNELS of BEHAVIOUR ONLINE Customers tend to lose their data to phishing sites. |
|--|--|--|
| Phishing sites can be blocked by the ISP and can show a "site is blocked" or "phishing site detected" message. | This increases the awareness among users and prevents misuse of data, data theft etc., | L2 OFFLINE Customers try to learn about the ways they get cheated from various resources viz., books, other people etc., |
| 4. EMOTIONS: BEFORE / AFTER How do customers feel when they face a problem or a job and afterwards? | | • |
| The customers feel lost and insecure to use the internet after facing such issues. | | |
| Unwanted panicking of the customers is felt after encounter loss of potential data to such sites. | | |
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