

Define CS, fit into CC

1. CUSTOMER SEGMENT(S)

CS

Our customers are ordinary people because, in today's world, everyone needs to know the quality of the water they drink, and we primarily target people over the age of 18 because they are well-versed in the technologies we use.

6. CUSTOMER CONSTRAINTS

CC

Customers' main concerns are network availability and device availability, and the time required to receive daily updates may be prohibitively expensive for some. The resources, both financial and human, are insufficient.

5. AVAILABLE SOLUTIONS

AS

- Water temperature can be monitored.
- The PH level of the water is determined.
- The amount of oxygen that is dissolved in water.

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS

J&P

People in society had to know the quality of water; however, traditional methods make it impossible to inform people, which causes many problems such as disease. We use new technologies and trends to make people aware. This project encourages more graduates to work on it.

9. PROBLEM ROOT CAUSE

RC

The arrival of this project is due to the need to keep and monitor the water used for various purposes, particularly drinking. We took on this project in order to make the most significant change in society and dispel the myth of technology utilisation.

7. BEHAVIOUR

BE

Direct Relation: Improve network accessibility and determine the quantity and quality of water  
  
Indirect Relation: free customer spending time educating people about the system to other people.

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