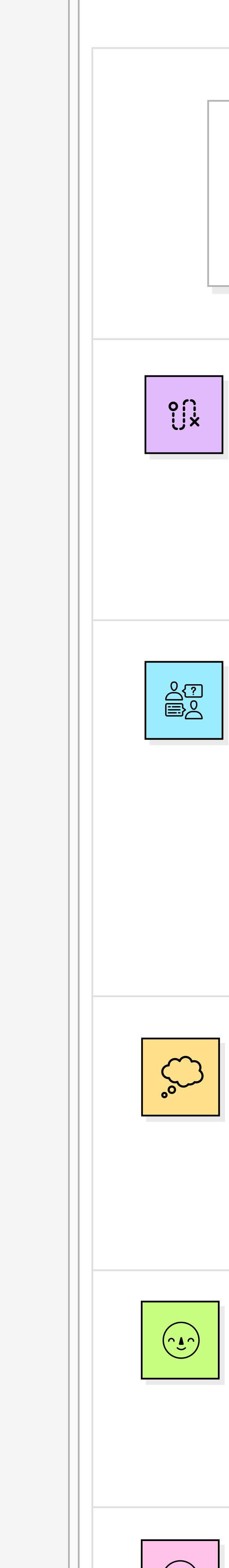


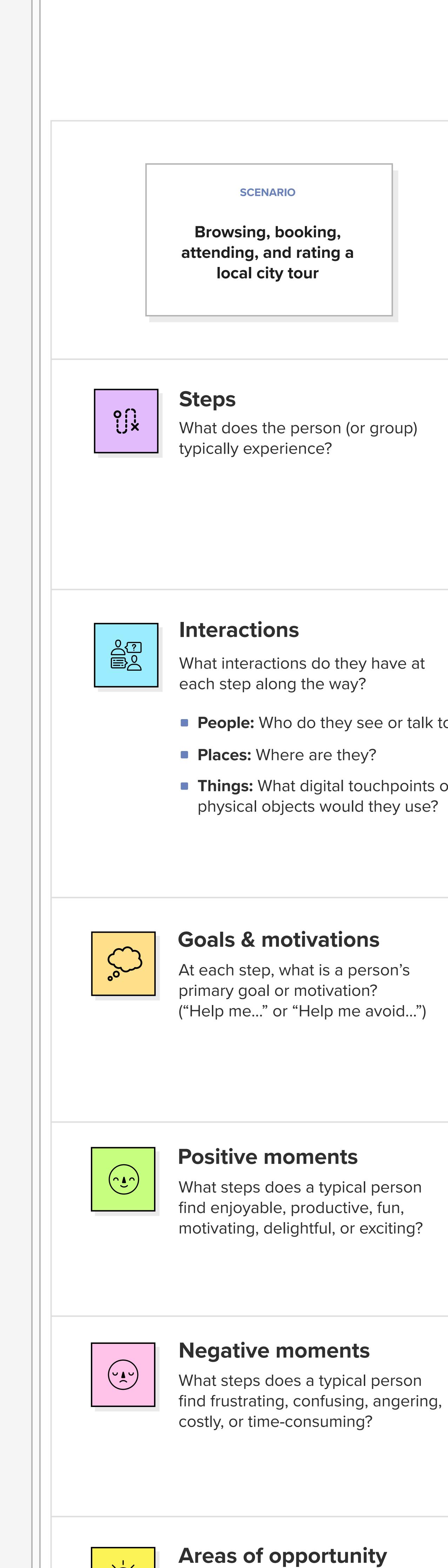
Customer experience journey map

REAL TIME RIVER WATER QUALITY MONITORING AND CONTROL SYSTEM

Created in partnership with Product School

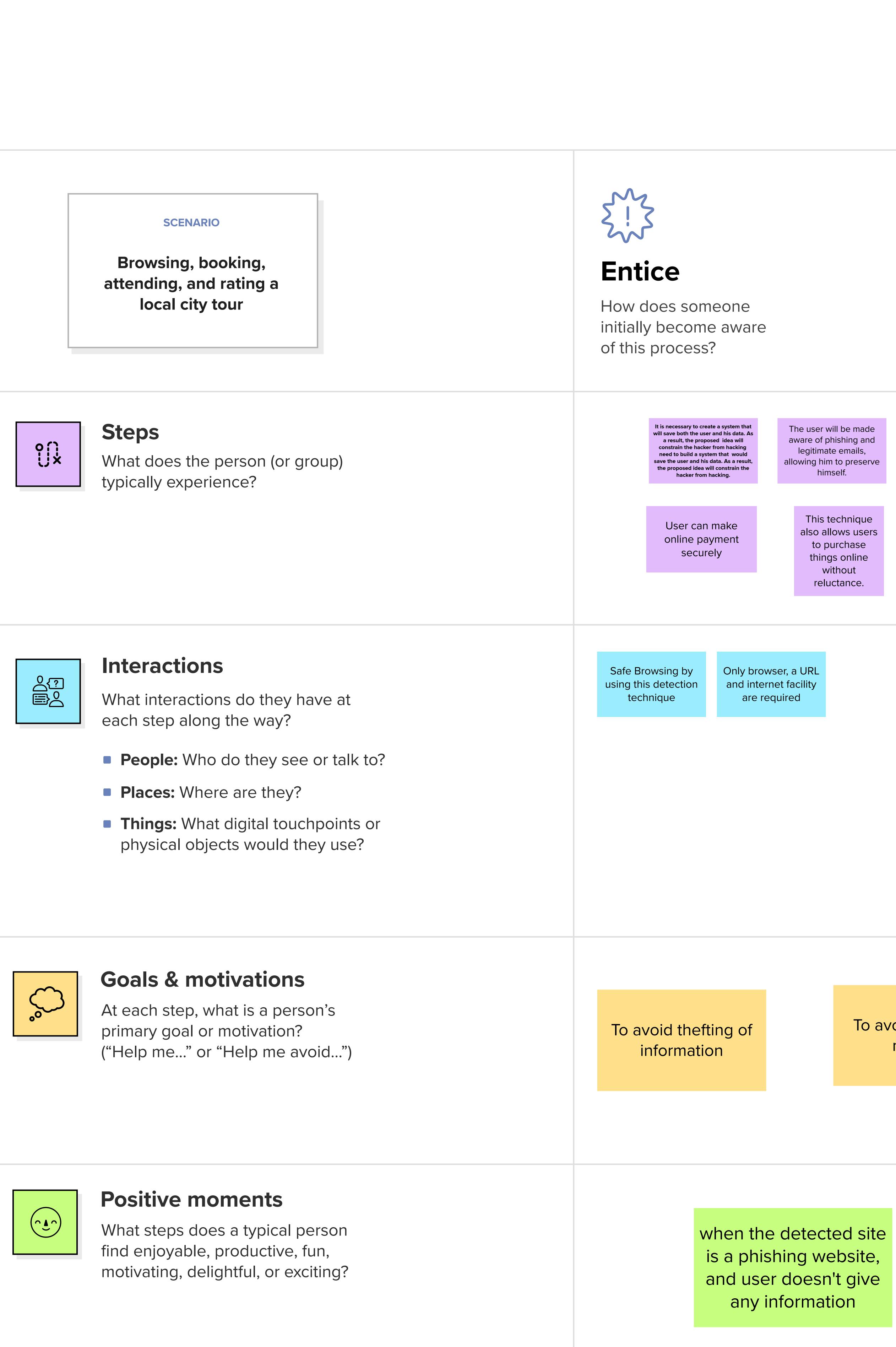
Share template feedback

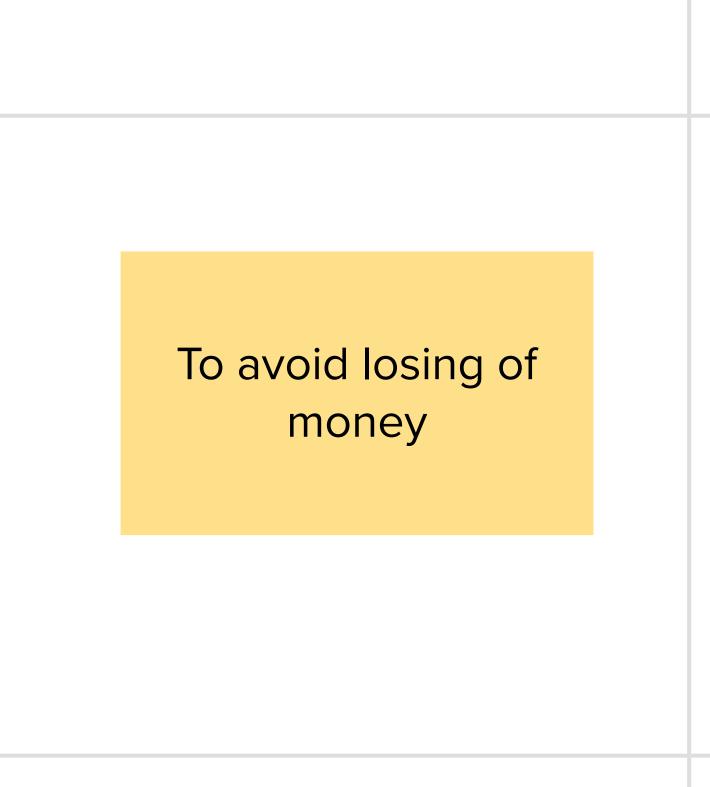


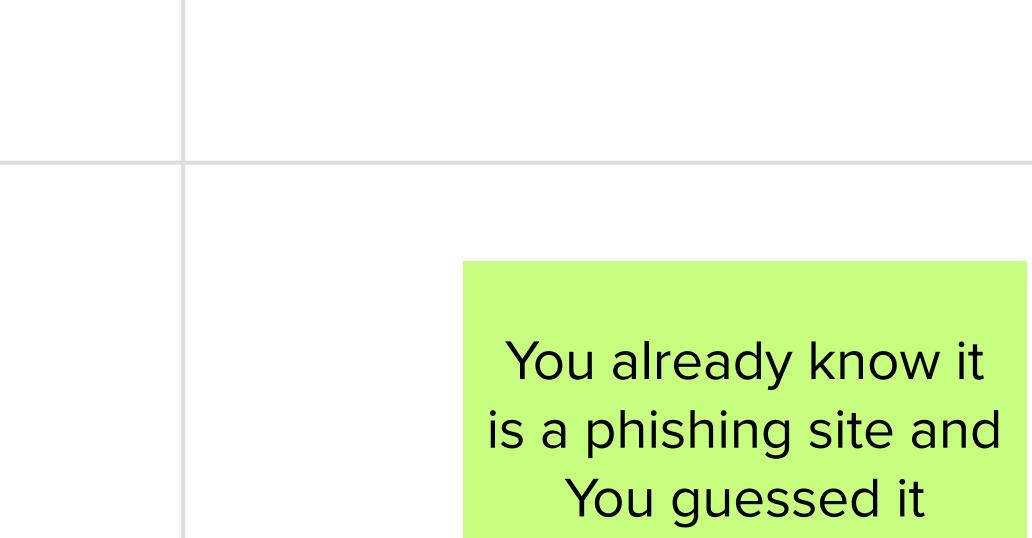


better? What ideas do we have?

What have others suggested?







Enter

What do people

experience as they

begin the process?

If the website detects

phishing, report it.

They can see a search engine, precausion techniques, report option.

Entering the website

Enter the URL to be detected into the

search engine.

Working personnel, businessmen, and ordinary folks use it.

To reduce the loss of

privacy data

being a manual process and the users cannot verify for all the websites that he visits

Engage

In the core moments in the process, what happens?

Certain algorithms

are used to detect

the input URL.

The URL that was input is split and searched for previously reported URLs.

> At the end, the result is shown to the user.

Because this is a website, it should be accessible.

To know the website

is legitimate or not

Detects the

malicious websites

by simply using the

Searching of

deleted websites.

facility to report of detected malicio website

Getting clarifed about the doubtful websites.

> Satisfed on knowin that the site is phishing website or

Exit

What do people

typically experience

as the process finishes?

When the user gets the

result of the site,

the process gets

completed as the site is

not a phishing website.

When the

process

completes,

result is

displayed.

when the detected site is phishing website but the user already provided information

effective results

identify the phishing sites

Blacklist and

Whitelist

approaches are the

traditional methods

Extend

What happens after the

Finally, if the site is

identified as a

phishing website, it is

reported.

experience is over?

Detect and prevent against unknown phishing attacks, as new patterns are created by attackers.

a new phishing website may prove to be detrimental because it has not been added to the blacklist yet

Next level of intelligence on top of signature based prevention techniques and blacklists

If Internet connection

fails, this system

won't work.

