

Define CS, fit into CC

1. CUSTOMER SEGMENT(S)  
Who is your customer?  
Patient with early sign of Parkinson's are our customers.

CS

6. CUSTOMER CONSTRAINTS  
What constraints prevent your customers from taking action or limit their choices of solutions?  
Parkinson's is difficult to diagnose because there is no specific test for the condition.

CC

5. AVAILABLE SOLUTIONS  
Which solutions are available to the customers when they face the problem  
  
or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? A specific single-photon computerized tomography (SPECT) scan called a dopamine transporter(DAT) scan. Although this can help support the suspicion that you have Parkinson's disease, it is your symptoms and neurological examination that ultimately determine the correct diagnosis.

AS

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS  
Which jobs-to-be-done (or problems) do you address for your customers? Real time detection of Parkinson's disease in early stage with User friendly UI.

J&P

9. PROBLEM ROOT CAUSE  
What is the real reason that this problem exists? What is the back story behind the need to do this job?  
  
The root cause of the problem is that Parkinson's is difficult to diagnose because there is no specific test for the condition.  
  
Symptoms vary from person to person and a number of other illnesses have similar symptoms, which means misdiagnoses can occur.

RC

7. BEHAVIOUR  
What does your customer do to address the problem and get the job done?  
  
In order to get the job done they can note their symptoms and report them to the doctor.  
A neurologist will diagnose Parkinson's disease based on patient's medical history, a review of patient's signs and symptoms, and neurological and physical examination.

BE

Focus on J&P, tap into BE, understand RC

Identify your triggers & test

3. TRIGGERS  
What triggers customers to act?  
spiral and wave test for detection of Parkinson's disease has been quite successful and our application is easy to install and use which triggers our customer.

TR

10. YOUR SOLUTION  
If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality.  
The solution that we offer is a web application that is capable of detecting Parkinson's disease with wave and spiral test.

SL

8. CHANNELS of BEHAVIOUR  
8.1 ONLINE  
What kind of actions do customers take online? Customers can use our app to detect Parkinson's disease and get accurate result.  
8.2 OFFLINE  
What kind of actions do customers take offline? a specific single-photon emission computerized tomography (SPECT) scan called a dopamine transporter (DAT) scan.

CH

	<div data-bbox="152 65 452 89" data-label="Section-Header"><p>4. EMOTIONS: BEFORE / AFTER</p></div> <div data-bbox="721 59 761 89" data-label="Image"></div> <div data-bbox="152 97 680 113" data-label="Text"><p>How do customers feel when they face a problem or a job and afterwards?</p></div> <div data-bbox="152 119 743 156" data-label="Text"><p><b>Before:</b> hyposmia, constipation, urinary disfunction, orthostatic hypotension, memory loss, depression, pain, and sleep disturbances.</p></div> <div data-bbox="152 162 356 178" data-label="Text"><p><b>After:</b> less stressed, no tension.</p></div>			
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