Ideation Phase
Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID25103
Project Name	Project - Airlines Data Analytics for Aviation Industry
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Airlines Data Analytics for Aviation Industry :

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Passenger who expects to be comfortable during my airtime travel	Find best solutions and different ways to meet my expectation	Facing issues in searching for some unique resources	Details and information provided in public platform was not confidential	To enjoy my journey in the safest way