

Cards

1

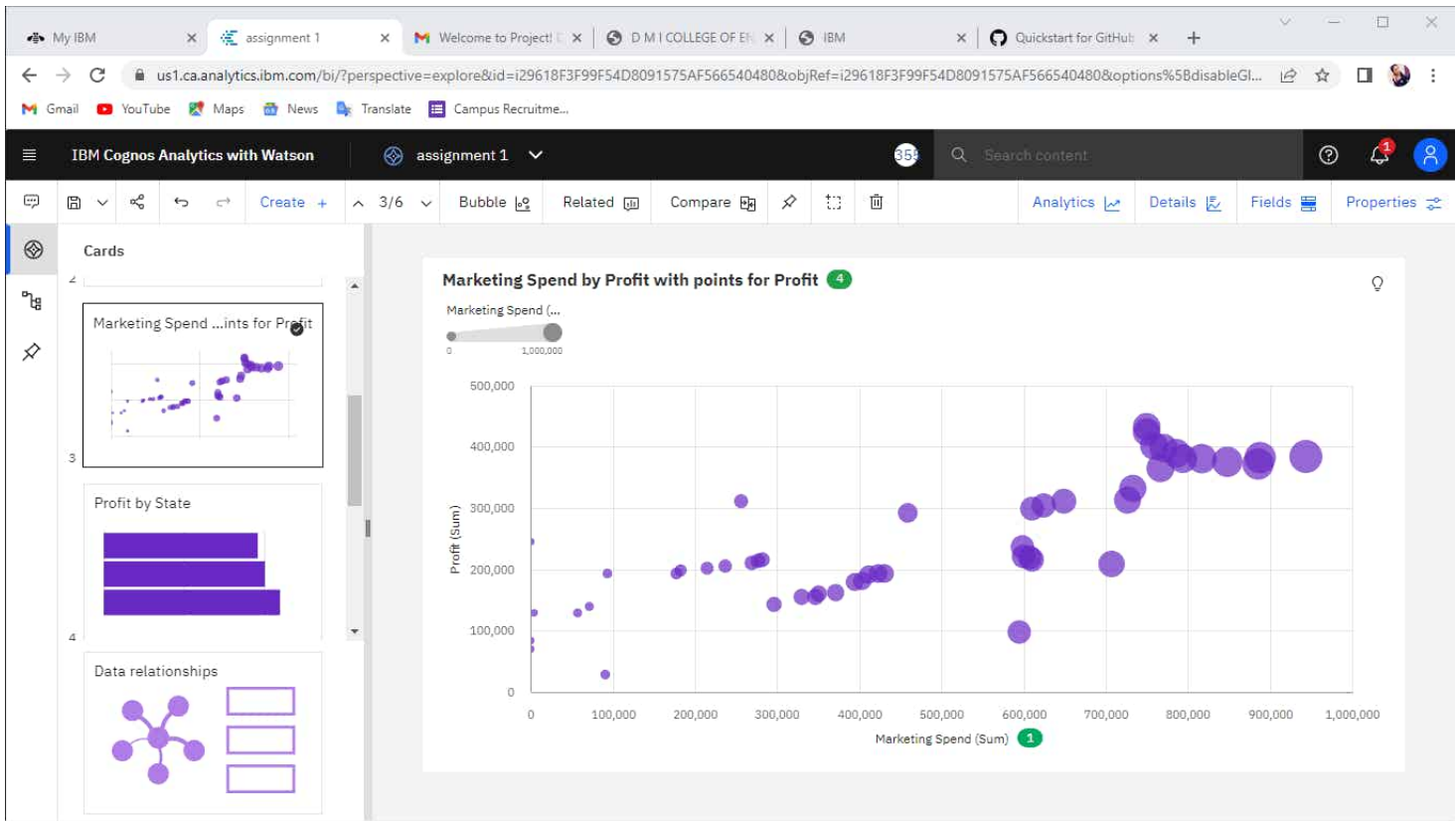
Administration b...ints for Profit

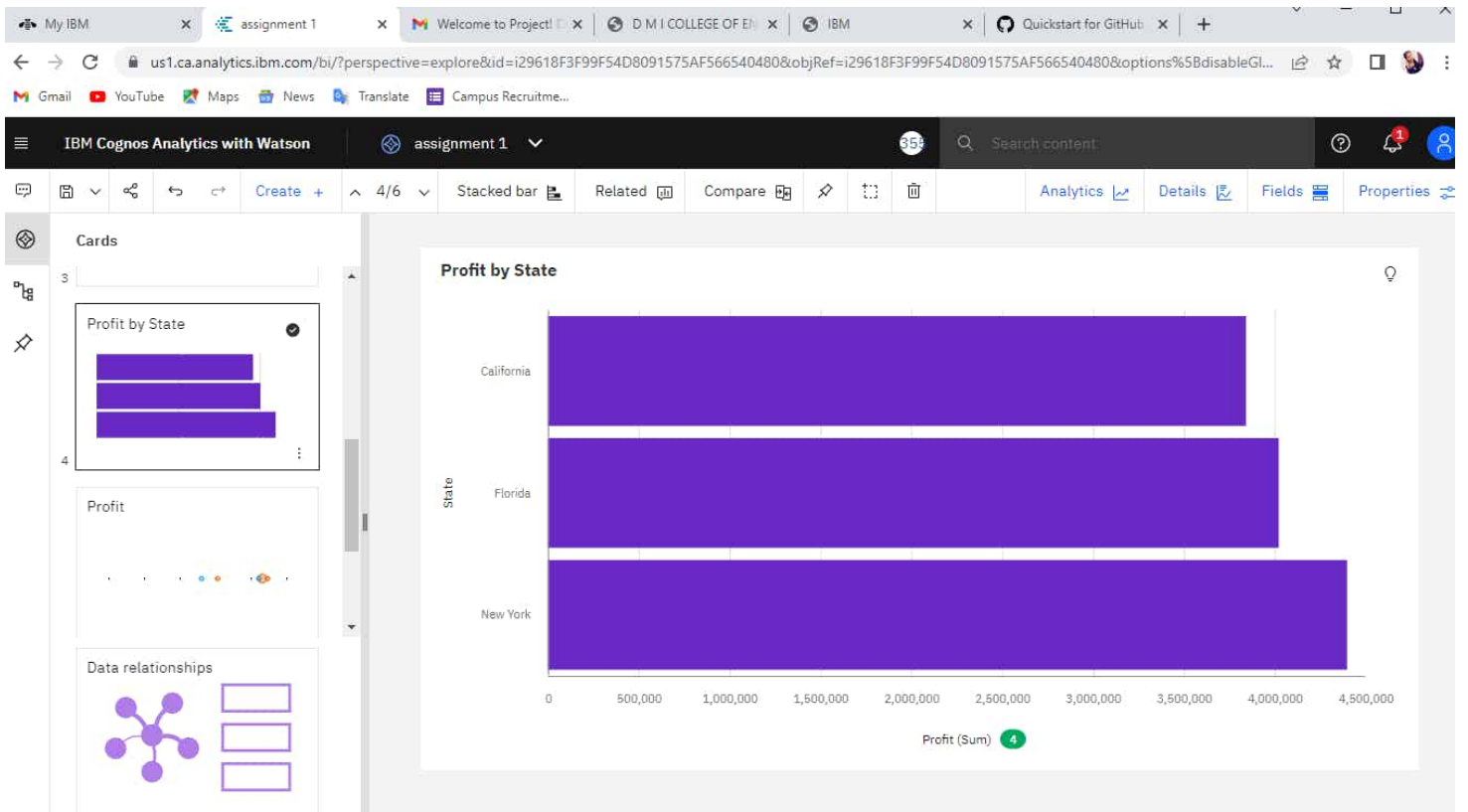
2

Marketing Spend ...ints for Profit

Data relationships







The screenshot displays the IBM Cognos Analytics interface. The top navigation bar includes the IBM logo and the text 'IBM Cognos Analytics with Watson'. The main content area is divided into two sections. The left section, titled 'Cards', contains three cards: 'Profit' (a line chart), 'Profit and Stat...pend and State' (a bar chart), and 'Data relationships' (a diagram showing a central node connected to four other nodes). The right section, titled 'Profit', contains a large chart titled 'Profit by R&D Spend (Group) and Marketing Spend (Group)'. This chart is a heatmap showing the relationship between R&D Spend and Marketing Spend. The x-axis represents 'Marketing Spend' with values: less than 78630.683, 78630.683 to < 157261.367, 157261.367 to < 235892.050, 235892.050 to < 314522.733, 314522.733 to < 393153.417, and 393153.417 and above. The y-axis represents 'R&D Spend' with values: less than 48,799.99, 48,799.99 to < 97,599.99, 97,599.99 to < 146,399.99, 146,399.99 to < 195,199.99, 195,199.99 to < 243,999.99, and 243,999.99 and above. The heatmap cells are colored in shades of purple, with darker colors indicating higher profit. A legend on the right side of the heatmap shows a color gradient from light purple to dark purple, with values 48,799.99 and 191,701.43. Below the heatmap, there is a table with columns for 'Marketing Spend' and 'R&D Spend' groups, and a row for 'Profit (Average)'. The table contains data for each combination of the two groups. The bottom of the interface shows a 'Data relationships' section with a diagram of a central node connected to four other nodes.

Cards

Profit

Profit and Stat...pend and State

Data relationships

