# 1

## Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⏱ 5 minutes

PROBLEM
**How might we spark student interest in local issues?**

**Key rules of brainstorming**
To run an smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

# 2

## Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

**Anusha**
- Simple and User Friendly UI
- Send notifications everyday to upload expenses
- Alert on over Spending
- Simple and clear Dashboard design to add quickly

**Kavitha**
- Sync all the digital wallets
- Sync all bank Account details
- Prepare a suitable budget plan for their use
- Create Budget Reports

**Vinothani**
- To Ensure Security and Encryption
- Generate expense reports on previous day, week, month.
- Alert when the expense is over the income
- Carry forward the budget plan and balance to next month

**Sandhya**
- Suggest the user to save money for emergency fund
- Suggest the user to invest money on Mutual Fund or Stock Market
- To Provide Financial Guidance and support
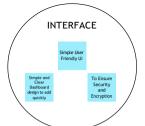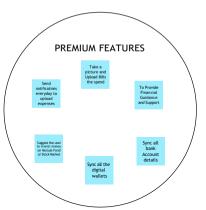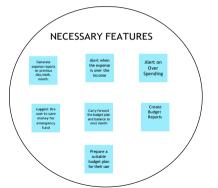- Take a Picture and Upload Bills the spend

# 3

## Group ideas

Use this space to group similar ideas from the brainstorm. Each group should have a title that describes what the ideas have in common. If a group is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

⏱ 20 minutes

**INTERFACE**
- Simple User Friendly UI
- Simple and Clear Dashboard design to add quickly
- To Ensure Security and Encryption

**PREMIUM FEATURES**
- Send notifications everyday to upload expenses
- Take a picture and Upload Bills the spend
- To Provide Financial Guidance and Support
- Suggest the user to invest money on Mutual Fund or Stock Market
- Sync all bank Account details
- Sync all the digital wallets

**NECESSARY FEATURES**
- Generate expense reports on previous day, week, month.
- Alert when the expense is over the income
- Alert on Over Spending
- Suggest the user to save money for emergency fund
- Carry forward the budget plan and balance to next month
- Create Budget Reports
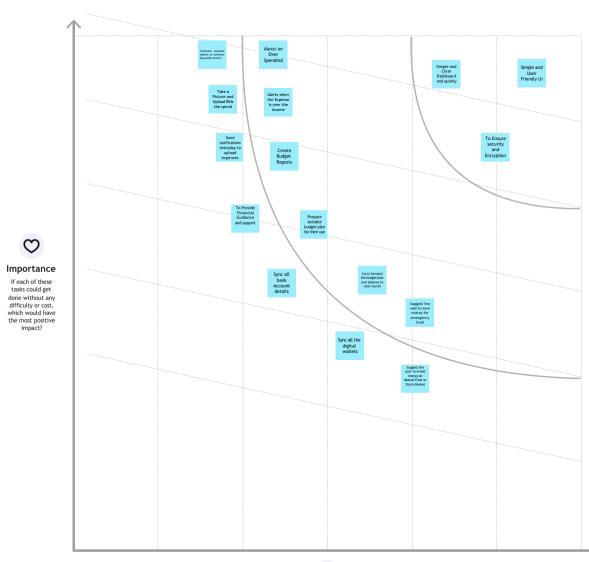- Prepare a suitable budget plan for their use

# 4

## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

**Importance**
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

**Feasability**
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

Grid notes:
- Generate expense reports on previous day, week, month.
- Alert on Over Spendind
- Simple and Clear Dashboard and quickly
- Simple and User Friendly UI
- Take a Picture and Upload Bills the spend
- Alerts when the Expense is over the income
- Send notifications everyday to upload expenses
- Create Budget Reports
- To Ensure security and Encryption
- To Provide Financial Guidance and support
- Prepare suitable budget plan for their use
- Sync all bank Account details
- Suggest the user to save money for emergency fund
- Sync all the digital wallets
- Carry forward the budget plan and balance to next month
- Suggest the user to invest money on Mutual Fund or Stock Market